

Aurora—Mr. and Mrs. Fred Cousins will celebrate their 60th wedding anniversary on Monday, Dec. 27. They will be happy to receive their friends in the afternoon and evening, at the home of their son, Lorne.



Newmarket Era and Express

SERVING NEWMARKET, AURORA AND THE RURAL DISTRICTS OF NORTH YORK

Newmarket—Dr. S. J. Boyd, former mayor of Newmarket, still retains his youthful vigor. Tuesday afternoon, he pushed a car off a slippery spot at Park Ave. seemingly without much exertion.

ERA 97TH YEAR, EXPRESS-HERALD 54TH YEAR

NO. 48

NEWMARKET, ONTARIO, WEDNESDAY, DECEMBER 22ND, 1948

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SANTA VISITS AURORA LEGION PARTY



Some 525 children who saw Santa Claus at the Aurora Legion-party Saturday afternoon are pictured here. They literally mobbed the old gentleman when he appeared to hear their whispered requests for Christmas. The Legion children's party is an annual affair.

That Small Sign All A 'Mistake'

Record December Set In P.O., Express

Newmarket—The post office has been hit by the heaviest record in history during the pre-Christmas mailing rush according to Postmaster Laurie Cane. "It's the heaviest I have ever seen," said Mr. Cane.

Last night the mailing room was jammed with parcels and letters and the staff with its extra hired help worked into the night sorting mail. The extras working on the mail this year are Barb McHale, Elizabeth Morning, Sunny Ewing, Jean Elnes, Gus Osterhuis, Mrs. Stan Smith, Marion Rose and Pauline Bova.

A short distance up Main St. hill, the express office is also having its seasonal rush. The volume of revenue in the first two weeks of December was higher than the same time last year, in fact the highest on record. The volume of revenue in November was also the highest in 30 years in this office, according to H. M. Gladman.

Not so much the Christmas traffic, but increased express shipments to and from local industries is attributed to the large increases in the volume of revenue. It is not unusual for one or two tons to go through for a factory in a night.

'49 Appointments Made To Board

SCHOOLS END TERM

Newmarket—Christmas programs and seasonal festivities schools yesterday. For the last week and a half all the Newmarket public school children have been singing carols in the morning at school, according to H. A. Jackson, supervising principal. Yesterday morning, each class put on a special number which was watched by all the pupils of other classrooms in the school. In the afternoon each room had its own program with friends and parents in attendance and later each room put on a special number for all attending parents and friends. The schools closed for the Christmas holidays Tuesday.

LICENSES BLUE, WHITE

Newmarket—Car license plates for 1949 will have blue letters and a white background and most of the ones issued in Newmarket will have the prefix "M" and four figures. H. M. Gladman, local issuer of motor licenses, has ceased to issue licenses for 1948. No motor licenses, driver's permits or transfers will be available locally until early in January when the 1949 markers will be issued. This is the time of year that the department closes its books and the auditing is done.

COMING EVENTS

Wednesday, Dec. 29—Christmas dance at Belhaven hall, under the auspices of Elm Grove Women's Institute. Miller's orchestra. Prizes. Admission 75c. Lunch included. c2w47

Wednesday, Dec. 29—Eucro in Keewick school under the auspices of Keewick Hockey club. Admission 25c. Good prizes. Lunch. c2w48

Thursday, Dec. 30—Dance at Sharon hall, sponsored by Hope softball club. Harvey Miller's orchestra. Cafeteria lunch. c2w48

Dancing every Saturday evening at Club 14, Millard Ave., Newmarket, to Max Boag and his orchestra. c2w48

Dancing at Blue Bird Inn every Wednesday and Saturday nights at Armitage. Bill Smith's orchestra. c2w49

Every Wednesday night—Dance to Norm Burling and his King's Men at Tottenham community hall. Admission 50 cents. c2w49

Every Saturday night—At Belhaven, modern and old time dancing. Norm Burling and his King's Men. Admission 50 cents. c2w49

Dance at Vander Christmas and New Year's night to Norm Burling and his King's Men. Returning for continuous Saturday night dances, January 8, at Belhaven hall. Modern and old time. Admission 50c. c2w48

Newmarket—The modest "Free Parking" sign which hangs on a lamp post at the corner of Main and Park and points to the new parking lot behind the post office, has caused a lot of comment on Main St., none of it respectful as far as those responsible for it are concerned.

"They hang up great big 'No Parking' signs to drive the cars off Main St., and then hang up a small 'Free Parking' sign which no one can see," was the gist of the remarks.

Newmarket has been plagued by a Main St. parking problem ever since the customers began arriving in large numbers in gas buggies. Council after council has grappled with the problem and a chorus of jeers, hoots and protests from the sidewalks. No solution was ever lasting and Main St. at times was so congested that a greased pig would have trouble making speed.

First signs of hope for eventual solution were when a start was made at filling in Widdfield park, but work on it has gone slowly and a large part of it still remains at low level and unsuitable for parking. When plans for a memorial auditorium fell through, the site was suggested for a parking area but again there was a long delay before the first use was made of it. At that, the lot is still not complete, log stalls have yet to be placed, but the lot can be used.

But if there is finally parking space after all these years, "why not say so with a good loud blast that the public will see?" the question is asked.

The answer is that is what was intended but there was a mix-up somewhere between the police committee of council and the sign writer and the wrong sign was put up. But a bigger sign has been requested so that all will know of Newmarket's improved parking facilities.

Formerly of Newmarket Seeks Mayor's Office

Cecil Bond, one-time employee at the Newmarket Era, whose mother and brother, Lyle, live on Queen St., ran for mayor in Newmarket, polling 331 votes against the incumbent's 441. The issue was whether or not to proceed with a community hall. Mr. Bond argued against starting the project at this time.

Mr. Bond is proprietor of the live-wire Tomiskaming. Speaker in Newmarket and is a frequent visitor in Newmarket. He is also very active in the work of the Canadian Weekly Newspapers Association, and is president of the Ontario-Quebec division.

Bruce P. Davies Named Deputy-Reeve, K.C.

Bruce P. Davies, son of Aubrey Davies, Millard Ave., a young man of Newmarket, birth and now a partner in the firm, Fenwick, McLean and Davis (Toronto), was twice honored within the past two weeks when he was returned as deputy-reeve of Forth Hill Village by acclamation and was chosen as one of the new King's Counsel in the list just published by the Attorney-General for Ontario.

To our readers who have so faithfully stood by us in the difficult times of hydro shortages and mechanical troubles.

To our advertisers who have co-operated with us in putting out a better newspaper, one which will be increasingly profitable to them and their readers,

To those many friends with their words of encouragement, their news tips, their constructive criticism.

To all, in fact, who have a share in The Era and Express—

The Editor, staff, correspondents, and dealers wish a most happy

Christmas Day

and

A New Year

which will live up to your hopes

Industries Mark Yuletide Season

Christmas parties for staffs and employees have gained in popularity in recent years with many of the firms in Newmarket and Aurora marking the festive season with dances, informal get-togethers and parties for children. The Era and Express presents a round-up of some of the many parties which were held in the two centres.

Hart Mfg. Fete Employees' Children

Aurora—Sponsored by their social club, the Hart Manufacturing Company Monday afternoon presented a Christmas party for the children of all employees. Starting at 4 p.m. a program of games, sing-songs and carols was presented under the direction of master of ceremonies Mr. H. Scotton.

Following the entertainment a lunch was served of sandwiches, jelly and whipped cream, ice cream donated by the Aurora Dairy, cookies, milk and a huge cake bearing the message "Merry Christmas to All" on it. Before they left at 7 p.m. each child received a present, plus an apple, candies and a penny. Sixty children and 40 adults attended.

On Thursday evening a special Christmas party for all employees will be held at the plant. Santa is expected to arrive, and will distribute presents. Each employee has drawn the name of the person for whom he or she will supply a gift. Following this the evening will be taken up with dancing. Refreshments are to be served.

Collis Employees Party In Recreation Hall

Aurora—On Monday evening, the Collis Leather Company held a mammoth Christmas party for employees and their families. With nearly 450 in attendance, the party was held in the plant's new recreation hall. Starting at 8 p.m. a number of professional entertainers presented a varied and interesting program. Especially crowd-pleasing were Borneo Ray, a harmonica player formerly of Club Norman, Toronto, and a special bell-ringing act in which songs were played on from 20 to 30 bells.

Following this Santa Claus arrived, presenting each child under 14 with a large Christmas stocking. A lucky draw was held, the benefits going to charity. E. L. Owan won a turkey, Les Brown a goose, and W. Westcott, Lorne Doolittle and B. Bell each a chicken. At ten p.m. the floor was cleared and dancing commenced to Don Gilkes' orchestra of Newmarket.

the party breaking up shortly after one.

Over 200 Attend Davis '150 Club' Party

Newmarket—Over 200 men, women and children attended the annual Christmas party for children of Davis Leather Co. Ltd. employees at the town hall on Thursday evening. The party was sponsored by the 150 Club under the president, Barney Revell. Santa Claus was present to see that every child had a gift to supplement the candles, nuts and apples which were freely handed out. A large Christmas tree was prominent in the hall.

Three comic films for children were shown with the supervising principal of the public schools, H. A. Jackson, at the projector. Harry Doonan was master of ceremonies. The club was praised for its effort by Alex. Belugin, factory superintendent, who spoke a few words at the end of the evening. The Newmarket Citizens' Band played selections at the opening of the evening and between films.

The arrangements for the party were handled by a committee of Harry Doonan, George Ingledew, Jr., Les Wright, Stan Smith, Harry Thoms, Bohmer Groves, and Tom Milligan, with Mr. Revell as chairman.

Jack Hamilton M.C.'s Hoffman Party

Newmarket—The Canadian Hoffman Machinery Company held its first Christmas party at the town hall, Tuesday evening under the sponsorship of the company's recreation commission. It is expected to be an annual event from now on. Some 200 were in attendance with 80 of the smaller kiddies going up to see Santa Claus and receive a gift from that busy fellow.

Jack Hamilton was master of ceremonies. Ken Ponting was at the keyboard to lead the Christmas carol singing. Santa was assisted by three gentlemen in costume, Grant Blight, Vic Langford and Alf Elphinstone. Vic Elphinstone's marionette show drew a big hand.

Biggest feature turned out to be the Santa Claus parade.

Farmers Left 'In Air' As Board Fails To Give Decision On Milk Prices

76 Orphans See Annual Christmas Showing

Newmarket—The Strand theatre and the Lions club were hosts to 76 orphans from the Loyal True Blue and Orange Home on Saturday morning.

It's an annual event, started several years ago, for the children of the home to come up for a theatre party at the Strand. Members of the Lions club drive down in their cars and pick up the youngsters and the Strand theatre supplies a free show.

Members of the Lions club were theatre ushers at the Saturday morning show when the youngsters saw the L'il Abner feature and a color cartoon. The theatre men commented on the good behavior and the signs of genuine appreciation that came from the children. The Lions club supplied oranges and candies which were saved for the Santa Claus party back at the

home, later that afternoon.

Morley Gilkes, theatre manager, says, "They are the best behaved kids I have ever seen and they really show their appreciation."

There was one incident that showed how well these youngsters must be trained. When the national anthem was played Saturday morning, every child from the home stood rigidly at attention and made no sound. Their action, as a group, showed complete respect.

There can be little comparison between their attitude toward this custom and that of Newmarket youngsters who attend the regular Saturday afternoon matinees. The theatre management will tell you how they will stamper for the door when the first bars of the anthem are played.

The milk producers who ship their milk to Toronto dairies feel they have been left "up in the air" and justifiably so. The arbitration board which was asked to decide on a producer demand for a single price on all milk they produce has not resumed its talks. No one knows when it will.

After hearing briefs a week ago Monday, the board did not resume in spite of reports that it would and neither farmers nor anyone else seem to know when the decision will be made.

The last contact the milk producers had with their dairies expired on October 31 although, according to the Milk Control Act, if a contract expires and a new contract has not been made, the old one is automatically good. General reports on November milk cheques have been good. Many of the cheques have been made on the basis of 90 percent for primary milk and ten percent for secondary. Previous to November, however, the milk producers' cheques were not as good with percentage running at 80 and 85 percent primary milk.

Toronto producers, which include many farmers in this part of the county, say the manipulation of primary and secondary milk prices has left them with little benefit from last year's price increase to the consumer of two cents. Their demands are for \$4.05 per cwt. for all milk instead of the system of two prices.

Having no idea when the arbitration board will meet again or when a price will be set the farmer has a definite feeling that he has been given the run-around. Because of the arbitration board's failure to bring in a decision, he has no idea as to what will happen to his future as a milk producer.

In spite of the fact that the farmer still has his old contract to go on he is still losing money. According to the producers, their average payment is only \$3.024 per cwt. while costs have risen to \$4.63 and there is no prospect of an early price decision by the arbitration board.

525 Children See Aurora Legion Santa

Aurora—On Saturday afternoon the Canadian Legion, Branch 385, held its third annual Christmas party for the children of Aurora and district. With 525 kiddies plus a numerous supply of beaming parents, the party was a "howling" success. Santa Claus, who appeared towards the end of the program, was nearly mobbed as wave after wave of youngsters descended upon him. He didn't seem to mind in the slightest.

Santa was preceded by an entertaining program which seemed to catch and hold the interest of adults as well as children. The youngsters seemed to get the greatest kick out of the performance by the clown. The program included a balloon-blowing contest and the formation of a boys' band. A ventriloquist and a cute act by a cute puppy-dog completed the entertainment. As they filed out each youngster was presented with a substantial bag of candy, thereby completing a noisy but happy afternoon of fun.

Teach Folk Dancing At Aurora Dance

Aurora—The Aurora recreation commission is trying to introduce a measure of instruction as well as entertainment into its weekly dance at the high school. On Saturday evening, a delightful demonstration of Danish folk dancing was provided by a group of students from the John Madson school of folk dancing. The group, dressed in their colorful native costumes, gave a few short demonstrations after which they instructed those present in a few of their simpler dances.

The Aurora recreation commission, which sponsors these dances each Saturday evening in the high school, hopes to provide a similar program at their weekly dances whenever possible. On Christmas night they plan to devote a portion of the evening to the singing of carols. It has also been announced by T. F. Swindle that an effort is being made to organize a class for instruction in step-dancing. All those interested are asked to contact Mr. Swindle as soon as possible.

Lions Can Still Use That Yule Aid

It is still not too late to add the Lions Christmas Basket Fund to your Christmas gift list, and there is a real need for all you can do to help the Lions reach everyone who needs that little extra which makes Christmas the day it is.

The banks, the Era and Express office and Tom Doyle, secretary, will be happy to accept your contribution, happier than you know because they have seen how much there is to be done if little feet are to be shod, hunger to be stilled, and bodies to be warmed by the contents of Christmas baskets.

And you will be the happier, too, knowing that in this Christmas season you have helped someone to share something of the Christmas joy, that your assistance has given warmth and light where the prospects were cold and miserable.

Don't put it off, don't "intend to but forget". There is no forgetting the cold nor the hunger nor the tears in a child's eyes when the wondrous day dawns and there is nothing for him. Forgetfulness is a luxury that we can afford perhaps, but it is not for those who depend upon us to remember at Christmas time.

So, do it now, won't you? Drop your contribution at one of the banks or at The Era and Express office. Or give directly to

Tom Doyle at Brunton's Old Stand on Main St.—and a very Merry Christmas to you.

Previously subscribed \$619.

Norm Burling and

His Kings Men

Charles (Kid) Harmon

Mr. J. D. Davidson

Mrs. Thos. Watson

Cynthia Luesby

Bryan Luesby

Elizabeth L. Richardson

Lang's Drug Store (H. Lane)

Mrs. H. Stark

Ted Mitchell

Mrs. Rank (Thompson's Beauty Salon)

Walter L. Hall

Russel Broadbent

Mr. H. Doner

Hon. W. P. Mulock

W. O. Noble

Ted Hallie and family

Douglas, Marilyn and

Jeanne Hines

Mrs. Chandler

Seneca Cook

Mrs. L. P. Cane

Mrs. Bonnick

Miss M. Bonnick

Mrs. Thompson

L. Bales

Canada Dry

A. L. Penrose Family

Kirbyson Bros.

Shirley, Barbara and

Teddy Bennis

Grant Sine

J. B. Waterhouse

Total

\$732.

Hold Back Oleo Until New Year

Christmas Funds Lost While Shopping

Newmarket—While shopping in Newmarket, a Mount Albert mother somehow lost the brown leather wallet which contained the money for the Christmas shopping for her children. The name in the wallet was K. D. Stewart with the war-time navy number of V50851.

That money meant a lot to her, the difference between a happy Christmas for her children. She is sure she either dropped it on the street or in a store and she hopes that someone may have found it. If someone did find it and will call Mount Albert 1603 collect, he will have the pleasure of not only restoring a piece of valuable property but ensuring a happy Christmas for the family.

BEGINNERS' PARTY

Aurora—The party for the beginners' department of the United church Sunday-school was held Saturday afternoon in the Sunday-school. The children had a lovely party.

OPEN HOUSE

Newmarket—The Legion club-rooms are open daily this week for informal get-togethers of Legion members and a New Year's Eve party for Legion members and families is planned.

SERIOUSLY ILL

Joseph R. O'Donnell, formerly of Newmarket, has been seriously ill in Christie St. hospital for some time. A veteran of the first great war in which he won the Military Medal and another award for bravery, he served with the fourth battalion.

(Continued on Page 7)

EVERYBODY'S BUSINESS



Do you want to give people an impression of business, efficiency and exceptional intelligence? Do you want to be more successful in persuading others to act in a certain way or adopt a certain opinion?

Then analyze every thought before you attempt to express it. One of the most important weapons of effective speech lies in knowing how to do this. Here are two suggestions:

First, be sure you know exactly what you want to say. If you don't, you'll have difficulty putting your thoughts into words. And they will sound vague, unimpressive and perhaps even confusing to listeners. So reduce your ideas to simple, basic form. Get the "heart" of the idea clear in your own mind.

Next, choose your words carefully. Say precisely what you mean.

Your manner and voice, too, can add to the effectiveness of your speech. Look directly at your hearers. Speak in a clear, firm voice. Never mumble.

If you follow these suggestions you will not only create a better impression on others — you'll gain new self-confidence, too!

Fact that speaks for itself: Today over four and one-half million Canadians in all walks of life are life insurance owners.

Letter For Larry

By LYN CONNELLY

The sharp wind lashed furiously about Larry's head and shoulders, driving momentarily with the idea of sending his brown fedora spiraling down the street, but he sensed its capricious tendencies and held the brim of his hat tightly between his forefinger and thumb as he ran toward his car parked on the opposite corner.

It would be the last time he'd beat that particular path, he thought grimly. It was Christmas Eve and everybody was in a gay and anticipatory mood. Everybody, that is, except Larry. He had been reasonably happy until that morning when the whole world seemed to have rushed about him. Opening the door of the car, he slid in behind the wheel and started it toward home.

The face of Silas Henning, until 15 minutes ago his boss, came to his mind and again he heard the words that he dreaded to repeat to Rosine: "I know you're not happy in your work, Larry, and it's not fair to either of us when you don't put your best efforts into what you're doing. I think, therefore, that you'd better go elsewhere for a job. Today's as good a day as any to sever connections."

Fired on Christmas Eve! Of course, what Henning had said was true. Larry wasn't happy being a bookkeeper at Morrison's appliance shop. He had always yearned to be a writer and wrote numerous short stories during his spare time.

When Rosine told him of their expected second child he had taken the job at Morrison's through sheer desperation. No longer could they live on their savings. He considered the job as temporary, but it had lasted seven months with still no prospects of entering the field he desired. Henning had seemed sympathetic, although he had cooled suddenly the past week. Perhaps in his daydreaming he had been inaccurate in his figures. At least Henning spared him any embarrassment if that were the case, but he could have waited until after the holidays to fire him. "And Bob Cratchit thought he worked for Scrooge," he mumbled, pulling up before his house. His feet dragged as he trudged

toward the door. He mustn't tell her tonight, he decided. He hoped he was capable of carrying off an act until the day after Christmas. Opening the door, he let himself in as unobtrusively as possible. Rosine was on a step ladder in the living-room, decorating the tree, while Chuckie, aged five, sat on the floor, agog at the proceedings.

"Hello, darling," his wife called out gaily. He tried to equal the happiness in her voice as he replied, then kissed Chuckie and started for the kitchen.

"There's a letter for you on the radio," Rosine said.

"From whom?" His heart leaped hopefully at her words and he hurried toward the radio. He picked up the letter at the same time she answered, "Truth Magazine."

It was from Truth. His hand trembled as he opened it. "Dear Mr. Shannon," he read aloud. "Our mutual friend, Silas Henning, recently submitted one of your articles for our consideration. We believe it shows promise and since we were given a splendid recommendation by Mr. Henning, we are writing to ask if you would be interested in a job in our editorial department. If so, call for an interview this week."

The telephone was ringing but for a moment, Larry and Rosine merely stood as though mute, staring at each other. Larry became conscious of the bell first and picked up the receiver. It was Mr. Henning, laughing heartily. "Bet I had you worried, eh Larry?"

"Mr. Henning! I didn't know how did you..." Larry was tongue-tied. Rosine walked to his side, putting one arm gently on his shoulder.

"I found that article you wrote on your son and the atomic age and sent it in to Asherton," Henning explained. "He's a good friend of mine and editor of Truth. Well, I won't hold you, Larry. Just wanted to wish you a merry Christmas."

"Merry Christmas, Mr. Henning," Larry said as the telephone clicked at the other end. "Merry Christmas—and thanks for the best one I've ever had."

France has lightweight railway trains on pneumatic tires.

T.B. CHRISTMAS SEALS KEEP DISEASE FROM CHILDREN LIKE THESE



T.B. Christmas Seals, now on sale across Canada, pay for free x-rays to find T.B. early and keep the disease from youngsters like the ones shown here. All four children got the disease from close relatives unknown to have it. The National Sanatorium association has done great work in this country and it is to help finance a widespread program for fighting tuberculosis that you are urged to buy T.B. Christmas Seals.

—Central Press Canadian

New Members At Board Meeting

Newmarket—The three newly elected members of the public school board were present at the recent board meeting. This was the first time new members have been invited to a "familiarization meeting" before they take office in the new year. The new members, A. H. Atkins, J. E. R. Bell and Kenneth Morton replace Dr. G. E. Case who declined to run again, F. L. Hall who moved away from town, and J. B. Bastedo who will be moving soon. Each year three new members are elected to school board which has a

membership of six. With the 1948 and 1949 boards at the meeting were O. M. McKillop, district inspector, H. A. Jackson, supervising principal of the public schools, the assistant principals and Aubrey Seythes, council representative. Mrs. N. L. Mathews, chairman of the board, gave an outline of the present needs in the school system. She said that after a careful survey by Mr. Routley of the department of education in May, he estimated that by 1952, Newmarket's public schools would have an enrolment of 1,000 as against 679 today and advised six additional classrooms. Enrolment has been steadily rising for the past five years.

said Mrs. Mathews, and this year, two new classes have been opened in the former household science and manual training rooms and a regular full class installed in the opportunity classroom.

"To satisfy public demand, a kindergarten was opened in the King George school in September with 52 in attendance. At present, every available classroom, 18 in all, is being occupied. Answering the question of a location for a new school," said the chairman, "since two full classes and an afternoon kindergarten from the east portion of the town are attending Stuart Scott and King George schools, the greatest need is in this section."

"On the advice of the department of education, which assumes approximately 50 percent of the cost of the new schools, the board, the inspector, principals and two council members inspected two new schools in

Merry Christmas to All



THE NORTH END ARCADE
Mrs. J. Myers and Jennie

Greetings

From big cities to country villages... wherever "His" teachings are taught... people will gather to worship our Lord on His day, Christmas.

RIDDELL'S BAKERY
AND STAFF
Newmarket



Joy to the World...



To everyone — we wish all the joys of the Christmas season — its warm and gay spirit, a rich and beautiful fellowship, the spiritual goodness of its festive flavor. And may the New Year be one of continued happiness and good health

Queensville Feed Mill
and Staff

PHONE 3000

QUEENSVILLE



Greetings

We express to you Yuletide wishes as bright and gay as the lights on your Christmas tree. And a very happy New Year, too.

AURORA BUILDING CO.

AURORA

J. W. BOWSER & SON

HARDWARE, AURORA

Insley's Fight

Has Just Begun

High Prices

Must Be... **LICKED**



Special Feature

Men's Overcoat and Suit January Sale in December

Our way of giving the customer a Christmas present we will refund two dollars from each men's suit and overcoat cash purchase, except on advertised lines like "FAC-A-TONE" OVERCOATS WHICH HAVE TO BE SOLD AT

\$42.50

OFFER GOOD TO DECEMBER 30, 1940

SPRING PRICES

will be sold ten to 20 percent higher as you know Russia has purchased from Australia the largest quantity of wool ever purchased by any nation at one time. Thrifty buyers will soon take this big advantage in December!

Forsyth, Ralston, McGregor, Brill and Warrendale

MEN'S BROADCLOTH SHIRTS

In Stripes, Sizes 14 - 16. **\$3.50**
Other lines \$2.95 - \$5.75

MEN'S DRESS GLOVES

Sizes 7 1/2 - 11 **\$2.50 to \$5.98**

BROWN, BLACK, NATURAL SHADES

WHITE SHIRTS

Sizes 14 - 16 1/2 **\$3.95 \$4.95 \$5.50**

MEN'S WOOLLEN GLOVES

SIZES S-M-L. Grey, wine, sand, yellow. **\$1.50 to \$2**

TIES! TIES! TIES!

Insley's carry all the ties you want to choose from!

\$1 \$1.50 \$2

WOOLLEN SCARVES

WHITE AND YELLOW - MEN'S FAISLEY SCARVES IN ASSORTED SHADES **\$2, \$2.50, \$2.95**

IT'S AUTOMATIC
WILL GIVE YEARS
AND YEARS OF
PLEASURE

GIVE HIM A
LIFETIME OF
MORNING SMILES

24 ONLY

ROLLS RAZOR

Boys' Hockey Sweaters

Maple Leafs
Canadians
Black Hawks

Wishing You One and All A Very Happy Christmas and A Prosperous New Year

Insley's

THE HUMAN FLY



The Common Round...

By Isabel Inglis Colville

CHRISTMAS

We are all travelling the road to wonderland these days. Some of us follow the wise men—we are just finding our way through deserts of doubts, through roads crisscrossed by thieves ready to steal our faith and love, through the thick forests of work and worry that grow out of our modern way of life. But as the wise men saw the star and let nothing hinder their journey to find the King to which they believed it would lead them, so some of us travel, even if somewhat blindly, toward the Light of the World that came to us that first Christmas morn.

Some of us, like the shepherds, are so busy with the work that is given us to do, that, whether it's by tending or teaching or preaching or working in laboratories or factories, or giving joy by music or its sister arts, we need the sudden, glorious song of the angels to waken us to a new sense of the wonder and glory and help that came into the world when "Christ was born of Mary". We women should look with love and reverence at the Blessed Virgin. We Protestants shrink from calling her that, but surely we can follow an angel's example and Gabriel in announcing

the Saviour's birth, distinctly said, "Blessed art thou among women," and in the Magnificat Mary said, "All generations shall call me blessed". If you take away from me the mystery and the Divine beauty of the Virgin earth, then you rob me of the Divinity of Christ. On these moonlit nights, when the country looks like a huge Christmas card and the sky is ablaze with stars, one feels that by following the brightest, one can find, just over the next hill, the manger where Mary keeps watch over her sleeping Child.

We have a few traditions for Christmas Eve. We read the accounts of St. Luke and St. Matthew of the coming of the Christ Child; we read "Twas the night before Christmas" and we listen to Lionel Barrymore in "Scrooge". Every home has its little ceremonies and traditions as its occupants come to the end of the evergreen, star-spangled pathway that leads to Christmas Day, a pathway lightened by love and made sweet by the carols that echo the angelic "Peace on earth, goodwill to men".

And now, to the editor and staff of The Era and Express who with a Christmas spirit that lasts all year as they try to translate my hieroglyphics, and to the readers of this column, whose kindness has made its writing a joy, I send the sincerest wish that you all may have a truly joyous Christmas.

Formerly Of Mount Albert Has Poetry Printed

A former Mount Albert man, Roscoe R. Miller, shows considerable talent for poetry. He had the following poem printed in a Toronto newspaper, The Leader:

THE CHEER BY NIGHT

We thank what-ever gods there are,
Who guard and guide each distant star,
When riding o'er long roads, by night,
Through woods and fields, in green or white;
Or, through the open rolling sea,
Whose find is its smooth buoyancy,

For making light their habitat;
And, letting us enjoy the frat,
A seemingly revelry is theirs,
Which dissipates our mundane cares.
Yet, best of all, a sense they lend
Of comradeship, which seems to blend
With Nature's mysteries abroad,
That silence sanctifies, to laud
Within our hearts. Some faith they breed
That Night is evening's close need;
That Dawn shall be acclaimed, as break
Of morning, with a larger stake.
Materials are stars to build
A massive mantle with cheer filled,
Whose promise is a great unknown;

And still how much, to each, his own.
—Roscoe R. Miller.

The Christian Science Monitor is lampooning the slick "Men of Distinction" whisky ads with one-paragraph day by day news stories of the not so distinguished activities of drunks.

St. Andrews, N.B., has the world's largest lobster ranch, from which, the year round, live lobsters are speeded to high-class eating places in all parts of the continent.

Trips to the moon by rocket will soon be possible, according to the Reaction Research Society.

Yes,
There Is A
Santa Claus
And He's the
Spirit of
Christmas...



Christmas greetings to our customers and friends: with Santa Claus peepin' around the corner and everybody thinking about everybody else, we want to pause long enough to extend to you

OUR VERY BEST WISHES
FOR A MERRY CHRISTMAS AND A
HAPPY NEW YEAR

GIBSON'S MEATS AND GROCERIES AND STAFF

Prospect St., Newmarket

Phone 409

Marian Martin Patterns



9498
SIZES 11-17

YOU RATE IN THIS!
Want to catch up with your male? Write for pattern 9498. He will love this suit! Waist-hugging petal-edged jacket, over a huge skirt cut in TWO pieces!
This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step.
Pattern 9498: Jr. Miss sizes 11, 13, 15, 17. Size 13 skirt takes 3 yds. 54-inch; jacket, 1 1/2 yds.
Send **TWENTY-FIVE CENTS** (25c) in coins (stamps cannot be accepted) for this pattern. Print plainly **SIZE, NAME, ADDRESS, STYLE NUMBER.**
Send your order to the Era and Express, Pattern Department, Newmarket, Ont.

9115
SIZES 14-20

IT GETS ABOUT
Much too pretty to stay at home! You'll wear this smart frock simply everywhere. Yet it has all features of your favorite house-dress, easy to iron, put on!
Pattern 9115: sizes 14, 16, 18, 20; 32, 34, 36, 38, 40, 42. Size 16 takes 4 1/4 yards 39-inch fabric.
This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step.
Send **TWENTY-FIVE CENTS** (25c) in coins (stamps cannot be accepted) for this pattern. Print plainly **SIZE, NAME, ADDRESS, STYLE NUMBER.**
Send your order to the Era and Express, Pattern Department, Newmarket, Ont.

Season's Greetings

At the close of another year we realize how important your friendship and goodwill have been to our success. We appreciate the opportunity the holiday season brings to say "thank you" and to wish you

A Merry Christmas
and
A Happy New Year

**W. H. Eves and Co.
and Staff**

SANTA ARRIVES BY AUTOGIRO



Shown after his arrival by autogiro, Santa Claus poses with girls of the drum majorette corps who were in Andrew Watson's field to meet the pious. Santa said he thoroughly enjoyed the trip, although in observance of tradition, he is not going to trade in his reindeer for the more modern mode of transportation. "The reindeer know the route so well that I am able to doze a bit between stops," he said. "With one of these planes I would have to be on the watch all the time." Photo by McMurrow.

Newmarket Parade Success Because Of Community Effort

Newmarket—The Santa Claus parade, in Newmarket Dec. 11, was a community-wide project. Under the immediate sponsorship of the Newmarket Chamber of Commerce, planning was done by Chamber of Commerce committees and carried out by Les. Deane, on loan to the Newmarket Recreation Commission.

The parade was financed by contributions from Main St. merchants with R. C. Morrison covering the expenses of the autogiro which brought Santa Claus to Newmarket, a major item of cost. Mr. Morrison's contribution was a major factor in making the parade the success it was. The Business and Professional Women's Club did the canvassing on Main St. and assisted in other ways such as bagging the candies and fruit which each child received.

The Sisters of Providence were responsible for many of the costumes the children wore, making them themselves. The 50-50 Club of Trinity United church decorated the throne on which Santa Claus was seated. The Saint Mothers Auxiliary served

over 300 cups of coffee to parade participants at the Scout hall, a most refreshing occasion for the chilled marchers.

The Firemen, as usual, did an excellent job of policing the parade route and the approaches to Santa's throne, and the Newmarket and township police of course were there on the job to keep the parade route clear. Davis Leather Co. Ltd. and Dixon Pencil Co. offered facilities for the parade to prepare on Davis Drive. The Newmarket Taxi and Gray Coach Bus Lines assisted in taking parade participants in costume to the parade starting point.

Merchants and town organizations rallied to the parade with floats including Broadbent's Bakery, Radio Electric, Lions club, Recreation Commission, public and separate schools, Jack Fraser Store, Sharon Junior Farmers, four boys of the Trumpet Band, W. J. Hookinson, Shell Oil, Rowland's Garage, Tom Birrell's garage and Sedore's.

The Trumpet Band, dressed in costumes of their own devising, and the Newmarket Citizens'

Band in their red uniforms, set the marching beat with a Sea Cadet Band from Willowdale leading the parade.

Jack Woods of Aurora brought his four-horse team of prize-winners to draw Santa's float. Other teams were lent by Elton Armstrong and Lloyd Balsdon. Members of the Newmarket Legion donned costumes and the Legion Color Party was at the fore of the parade.

Newmarket girls volunteered for the drum majorette corps which was trained by Mr. Beazer, assisted by James Lloyd. Mrs. N. L. Mathews and a committee were responsible for the fitting and adjusting of costumes.

Delbert Gibney, president of the Chamber of Commerce, said that the success of the parade could only be attributed to the co-operation of the many town organizations who gave so freely of their time and effort. "I want to thank all those who assisted. The Chamber of Commerce is truly appreciative of what was done."

Lobsters are fond of salt her- ring.

Reunion At Christmas

By HELEN PETRONE

Janet opened the door to her apartment, thinking as she did so that it had been only a week since Craig and she had shared this apartment they called their "ivory tower," named that because of its odd shape. It had been a storage room until the housing shortage became prevalent. Then old Mrs. Root, feeling sympathetic toward the plight of Janet and Craig Norris, newly married and homeless, had cleared it out, partitioned it off into two small rooms and rented it to them.

That was just 13 months ago, Janet remembered, dropping her gloves on the table and lighting the lamp with the same gesture. They had been married only three weeks, just long enough to realize they were imposing on Craig's family who were cramped for quarters themselves.

Just a week ago they had the quarrel that had sent Craig from the apartment. It had been a blow to his pride from the day of their wedding that Janet should continue working. She enjoyed her position in the advertising firm where she had risen from a clerk to copy writer in just two years. Since she left the house after Craig in the morning and returned before him at night, she never felt her working interfered in any way with her household duties. But friends had spoiled everything with their snide remarks about "poor Janet still working," and it was more than Craig could bear. "They think I can't support you!" he'd storm at her, but the more he pleaded the more adamant she had become. And now he was gone.

The whole thing seemed so unimportant now. She glanced at

the telephone, half-inclined to call him home, but her own recalcitrant nature refused to allow such a move. She turned on the radio instead and pretended the tears that welled in her eyes at the strains of "Silent Night" were merely tears of weariness after the preparation of the office party that morning. Deliberately she opened the dresser drawer to put away last night's ironing. Her souvenir box loomed temptingly before her. Lifting the cover, she stared at the items she had collected: Craig's class ring, exchanged for a diamond after their graduation from college; a pressed orchid, one of those she had carried at her wedding; various cards, Christmas, anniversary, birthday, valentine. She picked up a small gift card and read again. "To my dear wife, Janet, on our first Christmas." It was the card with the watch he had given her last year.

Trembling, she closed the box and turned quickly from the dresser. She had been a fool, she decided. Without Craig, Christmas could never hold the same meaning for her as it once had. She didn't stop to lock the door for there was nothing of value anyone could steal from her. Even her \$100 Christmas bonus lying on the table went unnoticed. The one thing she must not lose was happiness, and that was no longer in her home with Craig gone.

She hurried into her coat as she started breathlessly down the three and one-half flights of stairs. Tears coursed down her cheeks and she prayed with fanatic zeal that she was not too late. As she reached the last flight of stairs, she crashed into a figure who was hurrying up, as oblivious of his surroundings as she. She gasped at the impact, but the man quickly regained his balance and caught her before she could fall. "Janet!" he cried.

She looked at him almost in disbelief. Then, throwing her arms about him she gave full vent to her tears. "Oh, Craig! Darling, I was just coming for you."

He kissed her and held her tightly. "Janet, I've been such a fool. I didn't realize until tonight what an awful thing pride can be. Will you ever forgive me?"

She sighed. "There's nothing to forgive, Craig. I was the one who was wrong. I'm going to quit my job right away."

"No, you mustn't. I don't want to deprive you of any happiness and if you want to work, I'm not going to stop you."

She laughed shakily. "We'll argue that out later, shall we?" Arm in arm they climbed up the stairs.



Young and old we'll be looking for the Christmas Star this week, and we will be hoping for clear nights so that we may see the stars in all their wintery glory. The stars do have an added lustre in clear, cold wintery weather, and they do certainly "twinkle" more than at any other time, is it not so?

Do you recall a few years ago I wrote an article entitled, "The Heavens are Telling," and in it I was remarking on the conjunction of certain stars that was the same as on the night of Christ's birth with the particular bright star that led the shepherds, and the Magi, to the manger at Bethlehem? That one bright star caused intense speculation a few years ago, and now I come to think about it, I cannot recall whether I heard it over the radio, saw it in a magazine, or read it in the daily paper, but back in my mind is somebody's theory that Christ is really back on earth, and they quoted the verse spoken by the Angel at Christ's Ascension that He would return "in like manner." That He did return to earth when the Christmas Star appeared a few years ago, when it was exactly as it was that first night over Bethlehem.

Last week's full moon was marvellous—and when we had a sprinkling of snow, it certainly spelled Christmas. We will be holding our breath next Friday night, listening to hear the patter of tiny hoofs on the roof, when Santa and his reindeer arrive to fill the Christmas stockings. Santa and Mrs. Kris Kringle have sent word not to forget to put out something for the birds—God's lesser children. Put some cat-meat and dog-biscuits on the Christmas tree for your house pets, and don't forget, in the last mad rush, to water the plants. The Christmas cactus does need a drink now and again!

As I write this, I've just heard over the radio that New York has nearly 20 inches of snow. I bet they will stop "Longing for a White Christmas"—and change the record on their gramophone to "All I want for Christmas is My Two Front Teeth." Don't you wonder just why certain songs get to be favorites?

So once more I wish all the readers of my column a Very Happy Christmas!

An official Kent County landscape adviser (female) has recommended an improvement in British agriculture that has given rise to the question in the British House of Commons, "why should farmers be told to paint their cowsheds pink?" The lady thinks pink cowsheds would be cute.

Because early maps showed Africa as only a narrow strip on the Mediterranean, explorers, who believed the world was flat, were afraid to penetrate the continent, thinking they might fall off the earth.

Santa Claus Visits Holland Landing

Holland Landing — With ten floats and several clowns and characters on foot, the largest Santa Claus parade ever seen in Holland Landing was held last Saturday. The parade wound up at the new community hall where Santa shook hands with all the youngsters and gave out a supply of 200 bags of candy.

The idea for a parade at the Landing was instigated a few weeks ago, from then on the whole community pitched into preparations with enthusiasm. Money was raised at a euchre party.

In the parade were three horses: a palomino owned and ridden by Mrs. Bonnell; 2 white horses owned by W. C. McCall.

and ridden by L. Bellar and J. Kitching; a float built as an Indian scene with topees, Indians and squaws, by Orville Jacques, Irwin Tate and Wallace Pegg; six greyhound dogs owned by Mrs. Bonnell, led by boys; Sonny Maukonen with a dog hitched to a miniature cutter; "cow jumped over the moon" by Goodwin's annex; Santa's helpers, with work bench by W. C. McCallum; a float representing a full farm scene with barn and house all in miniature by the Hare brothers; a clown played by George Mitchell who climbed all over and under a load of hay including the horse; Newmarket Dairy float; Capital Cleaners float; Mrs. Norman Maukonen, Bill Saddle,

Arthur Lloyd and Arthur Foster as clowns; Miss "Goodwin Tannery" adorning the front of a decorated car; an actual stuffed horse hide with head, mane, tail and all carrying a dummy jockey supplied by W. C. McCallum; a hunting scene by Jim Stephenson and finally Santa and his team driven by Bobby Morning. Stewart Beare's sound truck played Christmas carols.

Tom Graham, Newmarket, won a turkey draw. The parade was met with much enthusiasm by the people of Holland Landing and the surrounding country. It's the best they have seen, they say, and are looking forward to a bigger and better one next year.

With one major industry and a population figure somewhere under 300, the people of Holland Landing feel that they put on a pretty big parade for the size of their community.

Racing pigeons sell for from \$40 to \$400 each.



MANY THANKS FOR YOUR VALUED PATRONAGE IN THE PAST YEAR
MAY WE HAVE THE PLEASURE OF SERVING YOU AGAIN IN 1949?

Brice's Marketeria and Staff

Christmas Greetings to All



Deck the tree with boughs of jolly good spirits
... tinsel bright as the faces of little ones on
Christmas morning ... ornaments reflecting
happiness, joy, peace on earth — good will to all
men. We sincerely wish you all the joys and
happiness of the season and a wonderful New
Year to come.

**NEWMARKET TAXI — BUS LINES
and Drivers**

Phone 777

**MERRY CHRISTMAS
— HAPPY NEW YEAR**



King George Hotel

Phone 300

Newmarket

Where's Daddy?

By DANIEL F. LINDSAY

Kally O'Neil walked slowly up the front steps. Her mother watched her from behind the curtain. Being five years old and having a problem had her near tears. She reached up on tip toes and opened the door.

"Kally, honey. Come in here a minute." Kally pushed the hood of her snow suit back and went into the living-room.

"What do you want, Mommie?" She shook her blonde curls free.

"Oh, nothing much," her mother

smiled. "I just want to know why my little girl looks so sad?"

"Well, Mommie," she slipped her coat off, "it's that girl down the street."

"Yes, dear, what about her?" Kally could stand it no longer. She burst into tears and running over laid her head on her mother's lap. "That girl says," she sobbed, "that there isn't any Santa Claus."

"Well, now," her mother learned down and gently bit the tip of her ear, "who'd ever believe

a tale like that?"

"You don't believe her?"

"Of course not," she smiled down into the worried blue eyes. "We know there's a Santa Claus."

"But she said Daddy was him."

"Oh, pooh. Sit down there on the floor and I'll help you get your snow pants off."

"We could ask Daddy," Kally suggested.

"Yes, we could," she had an inspiration. "Better still we can wait until tomorrow night and see for ourselves."

"We can?" she sat up in surprise.

"Sure. You go to bed just like always, then when he comes I'll wake you up."

She got up from the floor all excited. "You mean we can peek?"

"That's just what we'll do."

"George," she turned to her husband that evening after Kally had been put to bed, "our daughter has quite a problem."

"Women always have problems," he smiled over his newspaper. "What is it this time?"

"She knows about Santa."

"That's too bad," he pursed his lips. "But what can we do?"

"Get someone to put her toys under the tree while she watches."

"Sure," he laid the paper down. "Why couldn't I do it?"

"She heard that you are Santa."

He chuckled. "She isn't the only woman in the family who thinks that."

"How about Bob Perkins?" she ignored his attempt at humor. "He's the right build."

"Okay," he agreed, "I'll arrange it in the morning."

"Kally," her mother shook her gently, "Santa is downstairs."

"He is?" she sat up rubbing

her eyes. "HE IS?"

"Okay," she slipped out of bed and into slippers. In the early morning light she looked like a tiny blonde elf.

"Put on your robe."

She got it and took her mother's hand. They crept down the stairs. Mommie held her back while she made sure Santa wasn't smoking a cigar. He was placing gifts around the tree. She motioned her to look. Kally peeked around the corner with big eyes. Then her head darted back.

"Where's daddy?" she asked in a stage whisper.

They heard footsteps on the stairs. Daddy crept down. Kally peeked around the corner again. Santa was just coming out with an army barracks bag over his

shoulder. The three of them ran and hid behind the staircase. As soon as the front door slammed Kally was up the steps like a shot.

"Hey, Sweetheart," Daddy called after her, "he left the toys in the living-room." He stopped as he heard his wife's laughter.

"What's the matter with her?" he glared at her suspiciously.

"Doesn't she like the little tike?"

"I'm afraid, dear, that you'll never understand the feminine mind."

"What do you mean . . . where's she going?"

"To get her coat."

"Her coat . . . why?"

"She's going down the street to tell the little girl that she's all wet. Because she has just seen Santa in her front room."

No Mail

By DANIEL F. LINDSAY

Tom Larkin opened the kitchen door. His wife looked up with a hopeful smile as he entered. He just shook his head.

"No mail at all," she said as she went on fixing dinner.

"Oh, there were a couple of ads and a bill from the seed company," he hung his hat on a hook and crossed to the pump.

His white hair was damp around his face when he straightened up again.

"It's just not like Bill," she sighed.

"Bill's got an unforgiving streak, always did have, even when he was a little feller."

"Pa's old briar gave off a pungent odor as he lit it."

"But this is different, Tom," she said, putting a pan of biscuits in the oven, "tomorrow is Christmas. It's a long way to the coast. Maybe he wrote but didn't mail it in time."

"Ma," his tired old voice was filled with bitterness, "there's no need to stick pins in yourself by hopin'. Christmas or no Christmas . . . that boy is still mad."

The old lady's eyes shone with faith. "He might stay mad all year but when Christmas comes . . . he'll write. I know. I'm his Ma."

"Don't forget!" Tom said as he blew smoke at the ceiling. His eyes crinkled at the corners, "I'm his father."

"Dinner's ready, Pa," she said filled with a deep longing and fought to keep the tears out of her voice.

"I can understand that boy still bein' mad at me, but why does he have to take it out on you?"

"You're wrong, Tom," Ma replied as she lifted her head and smiled. "The day after Christmas, first delivery, we'll get a letter. You'll see."

"Not from him," he shook his head grimly.

"You're forgettin' Judy," she reminded him as they sat down. "She's a good daughter-in-law."

"Oh, I'm not blamin' her," replying as he covered his biscuits with gravy, "Judy's a fine girl. It's his bull-headed pride."

She got up and taking the coffee pot off the stove filled his cup. They ate on in silence. Finally he pushed his plate back. "You aren't eatin' much," he scolded.

"I'm just not hungry, Pa."

"I see," he stood up. "I'm goin' out and turn the heater on in the hen house. It'll be cold tonight." His old shoulders slumped forward as he went outside. She shook her head and started picking up the dishes. Her mind sank back into the past. To the days when Christmas was alive with the excitement and laughter of young voices. She could see Pa striding into the living-room bearing a large evergreen on his shoulder. Behind him there was always a highly excited little boy, bearing an axe. She wondered if the little boy ever thought of it.

Pa came back on the porch. She smiled as he kicked his toe against the threshold. It's a wonder, she thought, that there's any threshold left after all these years. He came into the kitchen dumping an arm load of kindling in the box behind the range.

"Snowin', Pa?"

He shook his head and took off his wraps, replying, "Stopped."

She hung the dish towels up to dry. He pulled a rocker in from the living-room and sat down.

"Everything all right in the barn?" Ma asked as she threw a few lumps of coal in the fire.

"Sure," Pa said. A sad smile crossed his lips. "What's the use pretendin', Ma? We're both feelin' blue."

She sat down at the old kitchen table and started peeling apples, uttering, "I know it."

"Gonna bake me a pie?" he asked.

She nodded. "Apple was always Billy's favorite, too."

"Now, Ma, what's the use of . . .?" he stopped as they heard a car drive up in the yard.

"Must be Jim Rogers. Said today that new calf of his was sick." He opened the kitchen door and peered out into the night. She could hear him catch his breath as he watched a man and woman get out. "Ma, who do you think?" his voice was low.

"I know," Ma laughed as she laid the paring knife down with a happy smile, "I knew it all the time."

Canada's army is being trained to fit in to either British or USA formations.

Ward & Allan

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THE FENN-DALE
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PHONE 925

66 Gorham St.

Season's Greetings

To one and all we
extend . . . sincere
wishes for a very glad
Yuletide, and a happy,
happy New Year!



GEO. LUESBY & SON



FERGUS TAYLOR
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greetings

and
best
wishes
this
holiday
season

TOM BURKE
AND STAFF
LADIES WEAR

Greetings and Best Wishes

Our choicest Yuletide
sentiments harmonize with the
merry notes of
Christmas bells as they ring out—joy
to the world and happiness to all.

MURRAY'S I.D.A. DRUG STORE
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Store Hours: for Monday, Dec. 22
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PATRONIZE
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BORIS LADIES
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Phone 114 Main St.
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PERCY HUTCHINSON
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THOMPSON'S BEAUTY SALON

6 Main St., Newmarket

This Christmas
Make Her
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USE POLLOCK'S GIFT CERTIFICATES
Skating Outfits, popular prices; Snow-Boots, fur lined,
\$6.95 to \$11.95; Cosy Juliets, \$1.98 to \$3.45 a pr.;
Men's Romeos, \$2.98 to \$5.95; women's fur-
trimmed Goloshes, \$4.50 to \$5.85

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DECCA RECORDS
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Listen to CHUM at 2:30 p.m.
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To all our Customers and Friends
MERRY CHRISTMAS
AND
PROSPERITY FOR 1949

Morton Bros.

NEWMARKET
62 Eagle St.
Phone 886

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Main St.
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Turn Out That Light . . .
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Season's Greetings

H. M. HOOKER

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Mrs. F. N. Chandler
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Murray's I.D.A. Drug Store
WE DELIVER FASTER
PHONE 200

Regular and Special Assortments
in one and two-lb. boxes
Moirs, Neilsons and
Smiles 'N' Chuckles

NEW MEMBERS AT

(Continued From Page 2)
September at Scarborough township.
One was completed and occupied
and one was in the course of
erection.

The architects of these schools,
Mr. Brown and Mr. Elton, were
both present at the meeting and
to answer questions from mem-
bers of the board regarding a
new building. After discussing
the needs of the local board, the
architects asked for plans and
levels of any proposed school
site to ascertain if it would meet
the necessary qualifications.
"When a suitable site is lo-
cated, definite action will be
started on plans," said the chair-
man.

JOE SMITH
AND STAFF
UP-TOWN BOWLING ALLEY

Christmas Takes All Your Money! . . . Sell Something You Don't Need!

HOUSE FOR SALE

For sale—3-room frame house, all conveniences, hardwood floors, central heating, new furnace, possession arranged. Apply 33 Queen St. W., Newmarket, phone 6393. c2w47

HOUSE WANTED

Wanted to rent—4 or 5 room house in Newmarket, medium conveniences. No children. Phone Newmarket 1134. c2w45

REAL ESTATE

Consult D'Arcy Miller, real estate agent for E. Beckett. Listings built for home and farm properties, all small acreages. Apply 33 Queen St. W., Newmarket, phone 6393. c2w47

REAL ESTATE FOR SALE

For sale—Choice lots (Newmarket Road), 100 ft. x 100 ft. and 100 ft. x 100 ft. Apply C. F. Willis, 35 Bedford Ave., Newmarket, phone 481. c2w47

15 BOARDERS WANTED

Room with board. Man to share room with other, separate beds. Apply 49 Prospect St., Newmarket, phone 2816. c2w45

17 ARTICLES FOR SALE

For sale—Various items, aluminum or steel, made for all styles of windows. Free estimates and installations. Phone 755, apply 40 Ontario St. W. or write P.O. box 914, Newmarket. c2w47

For sale—Girl's beige winter suit, size 14, good as new. \$5.00. Apply 49 Prospect St., Newmarket, phone 2816. c2w45

For sale—Lady's black seal coat with mink trim, size 42. Phone Newmarket 3624. c2w47

For sale—Pair men's C.C.M. boots and skates, size 8. Boy's bicycle, 12 year old, 12 yrs. All in good condition. Apply 45 Andrew St., Newmarket, or phone 9663. c2w45

For sale—Futuristic cookstove, 6 plates, polished top, warming closet. Main's heavy lined overcoat, size 36. Girl's blue coat with hat to match, 8 yrs. Apply 38 Prospect St., Newmarket, phone 7234. c2w45

For sale—2 small tables, 3-piece mahogany bedroom suite, springs and mattress. Working chair. 3-piece settee suite. Phone 415, Newmarket. c2w45

For sale—Commodium rug, 9'x12'. Like new. Child's commode chair. Cabinet table, in good condition. Apply 42 Davis Dr., Newmarket, phone 9534. c2w47

For sale—2-piece walnut dining room suite, in first class condition. Crown top of Town Hall. Suitable for Christmas or wedding gift. Apply J. A. Boyd, 1 Cedar St., Newmarket. c2w45

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Help wanted—Housekeeper. Must be good cook. Christian lady preferred. To work in Southville area. Apply Era and Express box 234. c2w45

Help wanted—Girl to help in office. Regular office routine. Apply M. E. Watts, Mount Albert Creamery. Duties start around January 1. c2w45

Help wanted—Disc jockey for Newmarket arena. Apply immediately to P.O. box 200, Newmarket. Applications in writing only. c2w45

Help wanted—Reliable steady girl or woman for housework. Sleep in or out. Good wages and steady employment for right person. Phone Newmarket 10046, after 7 p.m. c2w45

Help wanted—An elderly woman to look after a quiet home. No children. All conveniences. Write P.O. box 744, Newmarket, or apply 21 Davis Dr. c2w45

Work wanted—Any kind of repair work. Phone 418w, Newmarket, and let me give you a prize. c2w45

Work wanted—All kinds of furniture repairs, furniture repairs and light carpenter work. Apply Huntley and Son, 49 Prospect St., Newmarket, phone 216w. c2w45

Will the person who picked up the wrong overcoat at Mount Albert dance hall, December 10, please return the same to the dance hall on December 23. c2w47

Lost—While shopping in Newmarket, a brown leather wallet containing a large sum of money and personal papers. Finder please call Mount Albert 1605 collect. Liberal reward. Name in wallet was E. D. Stewart, V50651. c2w45

Lost—While the person who found or picked up mistake a copy of the book "The Big Fisherman" either on Main St. or in Campbell's Book store Saturday please return to John Meyer, c/o Era and Express office. c2w45

Lost—Brown wallet containing sum of money and personal articles. Reward. Phone Mount Albert 4305. c2w45

Lost—On Saturday, Dec. 18, p.m. in Bradford, a "Loewe" pipe. \$5. reward. Finder please call Newmarket 5633 collect. c2w45

Lost—Black wallet, between Steadman's store and Mayfair restaurant, containing sum of money. Girl's Christmas earnings. Reward. Finder please return to Mayfair restaurant, Newmarket. c2w45

Found—Gold signet ring with initials in Newmarket. Owner please phone Newmarket 11903. c2w47

Farm items—Baled wheat straw. Delivery. Apply H. F. Dunham, phone 716w, Newmarket. c2w45

Livestock for sale—Bay mare, \$35. Must sell. Apply Geo. Fry, R. 2, Newmarket. c2w47

Livestock for sale—7 weaned pigs. Irvin Erb, Holt. c2w45

Livestock for sale—12 weaned pigs. Phone Mount Albert 407. c2w45

Livestock wanted—We pay the highest cash prices Phone Queensville 1590 collect. Rex Smith, Queensville. c2w45

Wanted to buy—Old horses. Dead horses and cows. We pay for dead stock if fit to use. Must be as soon as possible after death. L. B. Pollock, Kewick, Ont., phone Queensville 2931. c2w45

Wanted to buy—100 horses for milk feed. Apply Ranch, con. J. Whitehurst, 15 mile south on Bogartstown, or phone Aurora 141. John Cross and son. c2w45

Wanted to buy—Fox feed. Old horses, dead horses, dead cows. We pay for dead stock if fit to use. Must be as soon as possible after death. L. B. Pollock, Kewick, Ont., phone Queensville 2931. c2w45

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For rent—Hospital beds and wheel chairs. Thinker & Son, Mount Albert, or phone Mount Albert 3503. c2w45

We buy and sell shotguns and 22 rifles. We have ammunition available for all calibres. Morrison's Men's Wear, Newmarket. c2w45

Radio repairs—Repairs to all makes. Prompt service. Public address system. See Don McBride, 59 Prospect Ave., phone Newmarket 3783. t50

The Best Bronchial Cough Syrup—For coughs, colds and bronchitis. A prompt and effective remedy for the relief of bronchitis, tight or chesty coughs and colds. 50 cents. The Best Drug Store, Newmarket. c2w45

Get Your Floors Hospital Clean—For quick, prompt service. Phone Newmarket and Aurora Floor and Window Cleaning Service, Newmarket 437m, Aurora 439j. t45

General Building, Contracting—Repairs, additions. The price we quote is the price you pay. Apply Art Foxcroft, 65 Botsford St., Newmarket, phone 437m. t45

Roof Leaks—Eavestrouting, furnaces and chimneys cleaned and repaired. Hooked drains repaired. Phone 945, Newmarket. t20

Insulate Now—Now is the time to have your home insulated. Proper installation will give you up to 30 percent in fuel savings and make your home much more comfortable. We specialize in insulation and as your local firm we can save you up to 10 percent in the cost. For a free survey and estimate, don't hesitate. Call Newmarket 949w, or write Clarence Allan, box 803, Newmarket. t43

Nerves on Edge?—Jumpy, irritable, easily excited, poor sleeper? Thuna's Herbal Nerve Tablets. All Herbs \$1.00. The Best Drug Store, Main St., Newmarket, phone 14. c2w45

Special Low Rates for Winter—For a better job, have me do your paper hanging and painting for you. Avoid disappointment later by having your requirements done now before the spring rush season starts. For free sample book and estimate, phone D. Cowal, Newmarket 731. c2w45

Wood for Sale—Dry Pine slabs, cut 12" long, \$3.50 a cord. Delivered. Apply Carl Glover, Ravenshoe, or phone Mount Albert 3009. c2w45

For sale—Dry hardwood, stove length. \$5.50 per cord, delivered. Hardwood slabs \$8 per cord at bush. Apply Floyd Cunningham, Queensville, phone 826, or Raymond Huntley, 10 Simcoe St., Newmarket. t42

For sale—Dry hard body wood. Delivered. Dry kindling. H. F. Dunham. Phone Newmarket 170w. c2w45

Pets—For sale—Cocker Spaniel puppies. Reasonable. Will hold until Christmas. Litter registered. Apply Elsie E. Huntley, Queensville. c2w45

For sale—Fancy border canaries, white, yellow and marked. Good singers. Apply J. Cross, Vincent St., Newmarket, phone 763w. c2w47

For sale—Beautiful blonde female Cocker Spaniel pup, would make a good pet. Fox Terrier pup. Apply Harry Hill, 11 Victoria St., Newmarket, phone 725j. c2w45

For sale—Ferrets. Apply A. W. Herd, Ross St., Aurora, phone 182. c2w45

Accounting Service—Public Accountants and Comptometer Operators. Ina M. May. 84 Randolph Road, Leaside. Write Era and Express Box 190. c2w45

Books kept for small business—Ina M. May. 84 Randolph Road, Leaside. Write Era and Express Box 190. c2w45

Sale Register—Saturday, Jan. 8—Auction sale of farm equipment, livestock, Wallace 10-20 tractor, hay and grain, the property of John Cross, lot 27, con. J. Whitehurst (tw), half-mile south of Bogartstown. Time 1 p.m. sharp. Terms cash. F. N. Smith, auctioneer. c2w45

Notice—Township of North Gwillimbury Proclamation—I hereby proclaim Monday, Dec. 27, 1948, to be a civic holiday in the Township of North Gwillimbury. Harold H. Glover, Reeve. c2w45

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NOTICE

I will not be responsible for any debts incurred in my name, without written permission from this date, December 18, 1948. Mervyn L. Broughton. c2w47

In Memoriam

Clark—In loving memory of a dear father, Wm. Clark, who passed away January 28, 1945, and a dear mother, Mrs. Wm. Clark, who passed away December 25, 1945. We are sad within our memory. Lonely are our hearts today. For the ones we loved so dearly. Have forever been called away. We think of them in silence. No eye can see us weep; But many silent tears are shed. When others are asleep. Their smiling way and pleasant face. Are a pleasure to recall; They had a kindly word for each, And died beloved by all. Some day we hope to meet them. Some day we know not when. To clasp their hand in the better land. Never to part again. Lovingly remembered by daughter Eva and son-in-law Douglas. c2w45

Foster—In loving memory of a dear father, Henry Foster, who passed away December 15, 1945. Three years have passed since that sad day. The one we loved was called away. God took him home, it was His will. But in our hearts he liveth still; A faithful father, one of the best, May God grant him eternal rest. Ever remembered by daughter Emma, husband Gordon and children. c2w45

Fountain—In loving memory of a dear son and brother, L. Cpl. James W. Fountain, killed in action in Italy December 20, 1944, age 21 years. Little more than a happy school boy. When called away to war; Now he lies in a warrior's grave. On a far off foreign shore. When we see the Welcome Home sign. And feel so all alone. It's then I wish with all my heart. If he only could come home. If all the world were mine to give. I'd give it yes, and more. If I could hear his cheery voice. Call "Hello dad" once more. Friends may think I have forgotten. When at times they see me smile. But they little know the heartache. My smiles hide all the while. When evening shades are falling. And I sit in quiet alone. To my heart there comes a longing. If he only would come home. You're not forgotten Jim, dear. Nor ever shall you be. As long as life and memory lasts. I shall remember thee. Too dearly loved to ever be forgotten. Dad, Ross, Vera and Ethel. c2w45

Fountain—In loving memory of our dear uncle L. Cpl. (Jim) Fountain, killed in action in Italy December 20, 1944. It's loneliness here without you, Jim. And sad the weary way. For life is not the same to me. Since you were called away. It's loneliness here without you. And there's such a vacant space. To never hear your footsteps. Or see your smiling face. You were so happy, always content. Loved and respected wherever you went. To a beautiful life came a sudden end. You died as you lived, everyone's friend. So loving and kind in all your ways. Upright and just till the end of your days. Sincere and true in heart and mind. If love can save, thou hast not died. Sadly missed and ever remembered by Doris, Verne and Lowell. c2w45

MacKay—At her late residence, lot 7, con. 8, King Twp., on December 17, 1948, Marv, eldest and last surviving daughter of the late Neil and Grace MacKay. Interment King cemetery on Monday. c2w45

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Toole—In loving memory of a dear husband and father, Chas. A. Toole, who departed this life December 22, 1942. Good night, good night! As we so oft have said. Beneath this roof at midnight; in the days. That are no more, and shall no more return. Thou hast but taken up thy lamp and gone to bed! I stay a little longer, as one stays To cover up the embers that still burn. Lovingly remembered by his wife and family, Marjorie and Earl. c2w45

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NEWMARKET

COAL, COKE, WOOD
AND STOKER COAL
PHONE 5

Orders taken for gravel, sand
and crushed stone
and general hauling

Newmarket—The final finan-
cial report of the War Memorial
Fund was presented by Arthur D.
Evans at an executive meeting
of the Newmarket Veterans'
Association Friday evening. It
showed a bank balance of \$537-
20. It was the unanimous vote
that this balance of the memorial
fund should set aside for the
sole purpose of the memorial
maintenance.

Plans for the veterans' sports
day and the second annual pil-
grimage to Newmarket's new
memorial were discussed. The
two big days will be June 18 and
19. Bert Ward announced that
several high-ranking army, navy
and air force officers had ex-
pressed their desire at the Dom-
inion Corps convention held re-
cently to be present at Newmar-
ket's next pilgrimage. They in-
vokes, Air Commander Brown.

INDUSTRIES MARK
(Continued from Page 1)
be the premier demonstration of
the Hoffman "Nu-Way" Sausage
Grinder (pat'd. pend). Don't ask
at any of the stores for one just
yet as they are only for export.
The evening closed with Mr. D.
Kuhns, general manager, receiv-
ing a gift, eats for all and dan-
cing. Executive of the recreation
commission is: pres., Jack Mc-
Donald; vice pres., Bob Benville,
sec.-treas., Grant Blight.

SISMAN PARTY
Aurora—On Friday morning
the Sisman Shoe Company
plans to hold a special Christmas
party for all employees. The
party is expected to start at ten
a.m. when everyone will gather
around the Christmas tree and
gifts will be presented. Each
employee will receive a gift from
the company and one from some
other person in his or her de-
partment. Following this re-
freshments will be served.

SANGAMO PARTY
Newmarket—Sangamo Electric
held its Christmas party at the
Legion hall on December 10
when 75 employees and friends
enjoyed an evening of dancing
and games, including a marsh-
mallow eating contest with the
participants blindfolded. The
arrangements were handled by a
committee of Mildred Young,
Harry Newton, Fred Gardner,
Eoris Lyons, Mary Sargent, un-
der the direction of president
George Newton.

PARTY FRIDAY
Newmarket—Bender Casket
Co. will hold its Christmas party
on Friday in the form of an in-
formal staff party. Douglas
Banks, president, will be present
from Toronto for the occasion.

DIXON PARTY
Newmarket—Dixon Pencil Co.
employees held their annual
Christmas party at the Legion
hall last Wednesday where 100
employees and friends enjoyed
an evening of dancing and en-
tertainment. A magician enlivened
proceedings at intermission and
a buffet supper was served.

ORVILLE VAUGHAN

North End Wreckers

All makes of parts and tires

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**McGaffrey's
Flowers**

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Flowers telegraphed
all over the world

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Flower Shop**

Member Florist Telegraph
Delivery Association
Flowers wired to all parts of the
World

Flowers for every occasion
**FUNERAL FLOWERS
A SPECIALTY**

118 Main St. Newmarket
Phone 125w

**ROADHOUSE & ROSE
Funeral Directors**

MAIN STREET NEWMARKET

**STRASLER & SON
QUEENSVILLE
FUNERAL DIRECTORS AND
AMBULANCE SERVICE**
PHONES 250-252

Newmarket—Last Sunday af-
ternoon, instead of Sunday-
school, there was a white gift
service in St. Paul's at 2.30 when
the gifts of food and toys were
received for a parish in England.
In the evening the annual carol
service was held. Today (Wed-
nesday), the Sunday-school
Christmas party is being held in
the parish hall, 4 p.m. to 6 p.m.
for the juniors and 6.30 to 8.30
for the seniors. There will be
the usual celebration of Holy
Communion Christmas Eve at
11.30 p.m. and services on Christ-
mas Day at 9 and 10.30. The
church will be decorated for
Christmas with evergreens and
flowers, and next Sunday there
will be another carol service at
7 p.m. Everybody welcome.

THE FIRST ANNUAL DINNER
of Newmarket Veterans' Associa-
tion is expected to be held in
the King George hotel sometime
in January when Col. Eddie Bak-
er, Port Colborne, will be the
chief speaker.

The Veterans' Association has
spent approximately \$300 from
its benevolent fund for Christmas
baskets for needy veterans' fam-
ilies.

**Santa Visits Legion
Through Fireplace**

Newmarket—Santa Claus paid
a visit to the Legion Hall Sat-
urday afternoon to see the children
of Newmarket Legion members
who were gathered there for
their annual Christmas party.
Over 150 children were present,
along with some 50 proud and
excited parents.

Santa's entrance to the hall
was as genuine as could be, his
sudden appearance from a special
fireplace bringing shouts of ex-
pectation from the waiting chil-
dren. Before his arrival, they
had sung Christmas carols and
been entertained with color car-
tons.

Refreshments including ice
cream, cookies and chocolate
milk provided and served by the
Women's Auxiliary, eased strong
appetites of the children. The
hall was beautifully decorated
with evergreens, tinsel, wreaths
and other Christmas trappings,
and a large Christmas tree stood
beside the stage. Present be-
sides the children of Legion
members were those who had
lugged on Poppy Day, and chil-
dren of servicemen who died
overseas.

Committee in charge was Tom
Ewing, Howard Hugo, Pat Kel-
ley, Mrs. Don Brown and Mrs.
Mickey Smith.

**Theatre, Businessmen
Treat Aurora Kids**

Aurora—On Tuesday after-
noon the public school children
of Aurora were the special
guests of the Royal theatre and
the town's businessmen. Form-
ing up at the school shortly be-
fore two p.m., the children
marched to the theatre where a
special program was presented.
The main feature, "Tom Brown's
School Days," was accompanied
by selected short features. Fol-
lowing the film Santa Claus put
in an appearance, distributing a
gift of candies and ice cream,
donated by local businessmen, to
each child.

**Turkeys Sell Well
At 75 Cent Price**

In Newmarket the major tur-
key retailers had sold most of
their Christmas supply yester-
day and it appears that people
are not shunning the traditional
bird in spite of the price. One
retailer was selling his turkeys
at 75 cents a pound for the small-
er birds and 70 cents a pound for
the larger ones. They were all
A grade and freshly killed. An-
other merchant priced all his
turkeys at 75 cents a pound. He
said that he paid 74 cents a
pound for them and allowing
for shrinkage, it did not give
him much profit.

Merchants claimed that there
was not much verbal opposition
to the high prices. The prices
had had too much publicity be-
forehand for people to bother
with objections. One retailer
said that the only public reaction
was to goose which was selling
at 69 cents a pound.

Two reasons for the high price
of the Christmas bird has been
rising cost of feed and the com-
petition of United States buyers
who, according to one rancher,
were offering as much for live
birds as wholesale buyers in
Canada were paying for dressed
turkeys.

**Ladies' Aid Assist
In Box For Britain**

Newmarket—The December
meeting of Junior Ladies' Aid,
Congregational Christian church
was held at the church Tuesday,
Dec. 14, at 8 p.m. when the
members entertained a number
of ladies at a Christmas party.
Presiding officer was Mrs. I.
Winkworth. Mrs. F. Breckon
spoke on Divine Guidance. A
sing-song of Christmas carols
was held. After a splendid pro-
gram of games a most delicious
Christmas buffet supper was
served by the executive.

Gifts of money were brought
to pack the box of food for Bri-
tain instead of the usual ex-
change of gifts.



CHRISTMAS
GREETINGS

At this happy time of the
year it is our great pleasure
to extend to one and all
sincere wishes for a joyous
Yuletide.

EVANS' FUELS
AND STAFF

LOBLAWS

GROCERIA

EXTEND

Compliments of the
Season

TO THEIR CUSTOMERS OF
NEWMARKET AND DISTRICT

Santa Calls
52 Weeks in the Year
When You Give a
Gift Subscription
to the
Era and Express

Here's all you have to do: Clip and fill in the coupon and send it with
\$2.50 for one year, \$4 for two years to The Newmarket Era and Express.

Enclosed find \$2.50 for a one-year subscription to The Era and
Express (\$3.00 if in the United States).

Subscription For

Address

To Start When? Gift Card (Yes or No)

Sender

Address

W.I. Members Bring York Children Gifts

Newmarket — The December meeting of the Women's Institute was held at the home of Mrs. T. A. Mitchell. A report on the district annual convention held in November at the Royal York hotel was given by Mrs. Arthur Boyd.

Christmas carols sung by the entire group were greatly enjoyed and added to the festive spirit of the gathering. Gifts for the York County children's shower were brought by the members of the Institute and later refreshments were served.

Auxiliary Re-elects Miss Greta Flintoff

Newmarket — A delicious chicken supper with all the trimmings was enjoyed by the members of St. Andrew's Evening Auxiliary at the December meeting held at the home of Mrs. Dave Lyons. Miss Greta Flintoff was re-elected as president.

The other officers elected are: sec., Mrs. Howard Williamson; treas., Mrs. Dave Lyons; convener of supply committee, Mrs. John Stickland. Gifts were exchanged with Rev. M. E. R. Boudreau acting as Santa for the occasion.

Trinity Evening Aux. Has Christmas Meeting

Newmarket — The Christmas meeting of the Evening Auxiliary of Trinity United church was held on Dec. 14 under the leadership of Mrs. C. Morden Carter. The theme of the meeting was "The Christian World at the feet of Jesus Christ." This was presented by five members.

Vocal soloist was Mrs. R. D. Brown with Jean Rose playing a piano solo. Mrs. Elman Campbell took the Scripture. Following a short business meeting a social half-hour was enjoyed by the large group in attendance. Refreshments were served under the convener of Mrs. Earl Walton.

Present Two Plays At Nazarene Concert

Newmarket — The annual Sunday-school Christmas program of the Church of the Nazarene was held on Friday night before a capacity audience. The main auditorium and balcony were filled. Rev. Earl Whitmore of the Nazarene Camp at Puffer-law acted as chairman. Every item on the varied program was greatly enjoyed.

A feature of the evening was the presentation of two original plays. The first, a three-act play, entitled "The Meaning of Christmas," written by Norma Baker and June Gilpin, was presented by the Junior Girls' class. The second was a seven-act play, "She Continued in Prayer," written by L. E. Sparks, and put on by the Intermediate class.

Special gifts were made to Rev. and Mrs. Earl Whitmore, the Sunday-school superintendent, Mrs. Valentine Cryderman, and Rev. and Mrs. L. E. Sparks. At the close of the program each child received a gift from the Sunday-school and candy.

CHRISTMAS PARTY

Aurora — On Saturday evening the Alma Rebecca Lodge held a Christmas party for its members and families. Santa had a gift for the children.

Newmarket Social News

Please Newmarket 750

—Mr. and Mrs. J. R. McMullen and family of Toronto will be spending Christmas with Mr. McMullen's mother and sister.

—Miss Mae Patterson left today for London where she will visit Mrs. R. L. Knight until after the New Year holiday.

—Mrs. Max Cameron and daughter, Shirley, spent the weekend in Toronto at the home of Mr. and Mrs. M. Reading.

—Mrs. J. Welland and Mr. and Mrs. W. A. Brethauer and son Bill of Galt will be guests of Mr. and Mrs. Wm. Young over the Christmas holidays.

—Miss Marlene Boudreau arrived home from Brantford today for the Christmas holidays. She will return on January 3.

—Mr. and Mrs. Merton Rutledge of Ravenshoe and Mr. and Mrs. Ross Thompson, Cedar Valley, will be Christmas guests at the home of Mrs. H. J. Crowder.

—Mr. and Mrs. Ronald Beckett, Miss Ina Bache and Mr. Lorne Bache are spending the Christmas holidays with Rev. and Mrs. G. H. Bache in Mar-mora.

—Miss Irene Andrew, Toronto, will be a guest at the home of Mr. and Mrs. Bernard McFale over the Christmas weekend.

—Miss Kathleen Miller is home from the University of Toronto for the mid-season holidays.

—Mr. and Mrs. Donald McCarnan and family of Trenton will spend the Christmas holidays with Mr. and Mrs. Bert McCarnan.

—Mr. and Mrs. P. J. Tod leave for Kitchener tomorrow where they will spend the Christmas holidays with their son and daughter-in-law, Mr. and Mrs. J. A. Tod, and wee grandson, Ian.

—Miss Francis Brown celebrated her 80th birthday on Dec. 14. The day was made specially happy with many remembrances from friends and callers during the afternoon.

—Mr. and Mrs. Edward Matthews and son, Teddy, of Palermo spent Saturday with Mr. and Mrs. Stanley Sheppard.

—Mr. Bert McCarnan arrived home this week from Verner for the Christmas holidays.

—Miss Helen Miller is home from the London Bible Institute, London, to spend the holidays with her parents, Mr. and Mrs. Stanley Miller.

—Mr. and Mrs. George Clayden, Miss Ann Clayden and Mr. Len Clayden, London, England, are guests at the home of Mr. and Mrs. Fred Cass.

—Mr. and Mrs. Larry Thiverridge, Wilda and Eleanor, St. Catharines, will be spending the Christmas holidays with Mrs. Annie Sanderson.

—Mr. Francis Po-Hard, Norwich, spent a few days last week visiting with his aunt, Mrs. Florence Starr.

—Rev. and Mrs. Lloyd Mino, Norwich, accompanied by their daughters, Lois and Judy, spent several days last week at the home of Mr. and Mrs. Wm. Mino and with other friends in town.

—Rev. and Mrs. Lloyd Mino and daughters, Judy and Lois, of Norwich, had tea on Tuesday with Mr. and Mrs. Bruce Sedore and family.

—Mr. and Mrs. Frank Prest will spend Christmas Day with Mr. Prest's sister, Mrs. David Cameron, Mr. Cameron and family.

—Mr. and Mrs. Chris Swallow, Leaside, were Sunday guests of Mr. and Mrs. Frank Prest.

—Mr. and Mrs. E. L. Robinson, Listowel, spent Sunday with their niece, Mrs. Stanley Teskey, and Mr. Teskey, Gorham St. Mr. and Mrs. Alfred King (Ileen Robinson) and daughter, Norma, of Toronto were Sunday guests at the same home. Mr. King was guest organist at the Sunday evening service of Trinity United church.

—Mrs. C. K. Morrison and Miss Eva Morrison, Aurora, spent the weekend at the home of Mr. and Mrs. Stanley Teskey.

—Mr. and Mrs. Stan Evans expect to spend Christmas in Thornhill at the home of Mrs. Evans' parents, Mr. and Mrs. G. Campbell.

—Mrs. W. R. Ashenhurst and Mr. and Mrs. Douglas Beckett visited Dr. and Mrs. D. J. Bagshaw and family of Toronto on Sunday.

St. Andrew's W.A. Elects Mrs. Joseph Greer

Newmarket — Mrs. Joseph Greer was elected president of St. Andrew's Women's Association at the December meeting held at the home of Mrs. Wm. Roadwin. The devotional period was conducted by Miss Alma Gibson and Mrs. M. E. R. Boudreau.

Mrs. John Hodge presided over the business meeting. Reports on the year's activities were presented and the most successful year in the history of the association was recorded. Mrs. Neil Faris was elected secretary while Mrs. W. M. Cockburn was elected treasurer.

Christmas games followed the brief business meeting under the leadership of Mrs. T. H. Walls and Mrs. Sydney Legge. Delicious Christmas refreshments were served by Mrs. Roadwin and her annual "treat" to the organization was enjoyed to the fullest.

Aurora W.I. To Meet Thursday, Dec. 30

Aurora — The regular meeting of Aurora W.I. will be held at the home of Mrs. M. Southwood on Thursday, Dec. 30, at 8 p.m. There will be an exchange of Christmas gifts. It is hoped that all members will be there.

Trinity Guild Elects Mrs. T. Newton

Aurora — The annual meeting of Trinity Parochial Guild was held at the home of Miss Eva Lemon when the following officers were elected: hon. pres., Miss Eva Lemon; pres., Mrs. T. Newton; first vice pres., Mrs. J. Murphy; second vice pres., Mrs. L. M. Hamilton; rec. sec., Mrs. A. D. Ashton; treas., Mrs. S. G. Patrick.

ANNUAL CONCERT

Newmarket — The annual Christmas concert was presented by the members of the Sunday-school in the auditorium of the Christian church on Dec. 17. Mrs. Wm. Andrews was in charge of the program. A merry sing-song led by Harold Hilton was enjoyed by all present.

Santa made a welcome appearance and gave to each boy and girl a bag of candy and nuts.

FREE METHODIST CONCERT

Newmarket — The annual Sunday-school Christmas service was held in the Free Methodist church on Dec. 16 before a record crowd. Rev. R. G. Babcock, pastor, acted as chairman. A program of recitations, solos and Christmas exercises, was well performed by the children of the Sunday-school.

Special prizes for memory work and attendance were presented. Goodies and gifts were received by all the children to put the finishing touches to the successful evening.

SANTA VISITS BAND

Newmarket — Despite his busy schedule, Santa managed a surprise visit to the band hall on Dec. 20 where the Newmarket Citizens' Band was holding forth in energetic practice. Prizes were donated for past achievements and hopes were expressed for extended activities during the coming season.

Homemade Cake...READY-MIXED

Mix Chocolate Cake in 60 Seconds
Success every time with Campbell's Cake Mix. Just add a cup of milk or water—stir and bake. Light, tender, delicious. Try it today.

CAMPBELL'S CAKE MIX

3 Flavors
• CHOCOLATE
• VANILLA
• LEMON

Classified Ads Bring Results

COMPLIMENTS OF THE SEASON

Gibbons Transport

Christmas Wishes

May the blessings of good cheer, good health and good friends visit you this Christmas.

ROWLAND'S GARAGE

Greetings

To all whose friendship we cherish as much...
A Merry Christmas
A Happy New Year

SMITH'S HARDWARE
NEWMARKET

Season's Greetings

A warm and friendly wish of cheer, For Christmas and the coming year.

CARLOAD GROCERIA
BILL THOMPSON
MRS. BOB MCGUIRE

SEASON'S GREETINGS

The shining star of Bethlehem is symbolic of the joy in our hearts which we want to share with all our friends when we say "Merry Christmas."

DYER'S FURNITURE
Newmarket

THE HAIRDRESSING ASSOCIATION OF NEWMARKET



Just A Message Of Goodwill

TO ALL OUR FRIENDS WE WISH THE MERRIEST OF MERRY CHRISTMASSES AND THE HAPPIEST OF HAPPY NEW YEAR'S

EMBASSY BEAUTY SALON
Paul and Wes Tobey

VANITY BEAUTY SHOPPE
Mrs. Vic Sargent

FRENCH'S BEAUTY PARLOR
Mr. and Mrs. Robert Crowder
and Miss Betty Lapp

THOMPSON'S BEAUTY SALON
Lillian Rank
Marion Rogers
Betty Pollock

Greetings

We wish to express our fondest hope that this Christmas finds you ready to enjoy to the fullest the warm, gay, happy spirit of the holiday season. May the Yuletide bells sound a greater joy for you than ever before.

Jean Marshall
John West
Austin Brammer
Bert Morrison

MORRISON'S
Modern Family Clothing Store
PHONE 158 NEWMARKET

Crone's Transport

DAILY SERVICE
Toronto & Newmarket

LOCAL AND LONG-DISTANCE HAULING
F.C.W. class, R.C.E. and Special W.
PHONE QUINNSVILLE 707

Homemakers' Exchange

The meals served during the week between Christmas and New Year's should continue the idea of celebration instead of being just a series of cold leftovers.

Sometimes a colorful appetizer is all that is needed for that festive touch. A dessert that is beautiful to see and delicious to eat gives the plain meal a gala ending befitting the season.

CHICKEN OR TURKEY CURRY
1 Cup finely chopped onion
1/2 Cup finely chopped celery
1/2 Cup chicken or other fat
1 Cup flour
2 Cups chicken stock, fat re-

moved
1 Cup tomato juice
1 Tsp. Worcestershire sauce
Salt and pepper to taste
1 Tsp. curry powder
1 Cup diced cooked chicken or turkey
Lightly brown onion and celery in fat. Add flour and blend. Add stock and cook until thick, stirring constantly. Add tomato juice, Worcestershire sauce, seasoning and chicken. Heat thoroughly. Serve in a green rice mould. Yield: 6 - 8 servings.

RICE RING
2 Cups rice
2 1/2 Tsp. salt
1 Cup boiling water
1/2 Cup chopped parsley
Pick over rice and wash well, add salt to boiling water. Add rice gradually so water will not stop boiling. Boil vigorously 15 minutes. Drain well. Add chopped parsley, press mixture firmly into a well greased ring mould. Cover closely and keep hot over boiling water. Turn out to serve. Fill with hot curried chicken or turkey. Yield: six servings.

YULETIDE WHIP
2 Tsp. gelatine
3 Tbsp. cold water
3 Egg whites
Pinch of salt
1 Tsp. sugar
1 or 2 drops red coloring
1 Drop oil of peppermint
1/2 Cup red jelly (cranapple, raspberry or currant)
Soak gelatine in cold water for five minutes. Combine egg whites, salt and sugar in top of double boiler. Beat over hot water with a rotary beater until fluffy and mixture will hold its shape. Remove from heat and fold in gelatine which has been melted over hot water. Blend thoroughly. Add coloring and peppermint. Cool mixture. Break up jelly slightly with a fork and fold into egg mixture. Pile in dessert glasses and chill thoroughly. Serve with custard sauce made with the egg yolks. Yield: six servings.

A manuscript once rated a failure, became a literary classic after a newspaper erroneously linked the name of Queen Victoria's son-in-law, the Marquis of Lorne with that of Lorna, the heroine of Blackmore's "Lorna Doone".

BIRTHDAY CLUB

Birthday wishes are extended this week to:

Carol Alva Creed, Newmarket, 11 years old on Saturday, Dec. 18.

Wilma Ellen Smith, Holland Landing, four years old on Saturday, Dec. 18.

Mary Anne Noble, Newmarket, six years old on Saturday, Dec. 18.

John William Marchant, Schomberg, five years old on Sunday, Dec. 19.

Carol Joy Foster, Holland Landing, ten years old on Monday, Dec. 20.

Margaret Ann Keffer, Newmarket, seven years old on Monday, Dec. 20.

Patsy Brooke, R. R. 3, Newmarket, 11 years old on Monday, Dec. 20.

Helen Metcalfe, Newmarket, two years old on Monday, Dec. 20.

Edward Hopkins, Newmarket, eight years old on Tuesday, Dec. 21.

Kenneth Archibald, Schomberg, 13 years old on Tuesday, Dec. 21.

Bobby Burch, Newmarket, 15 years old on Tuesday, Dec. 21.

Kathleen Edwards, Newmarket, 13 years old on Wednesday, Dec. 22.

Helen Watt, Newmarket, ten years old on Wednesday, Dec. 22.

Jackie Sutton, Newmarket, six years old on Wednesday, Dec. 22.

Gerald Irwin Noble, Newmarket, two years old on Wednesday, Dec. 22.

Send in your name, address, age and become a member of The Newmarket Era and Express Birthday club.

HOLLAND LANDING

Service of Holy Communion will be held in Christ church on Christmas at 9 a.m. A special service of Christmas hymns and carols will be held in Christ church Sunday, Dec. 26, at 11 a.m. All are invited.

The ladies of Christ Church guild entertained the Sunday-school children to a supper and Christmas tree on Wednesday evening. After the supper, presents, candies and oranges were distributed.

Make Your Table Delightful for Christmas



Dainty cherubs add a cheery note to each setting.

—Central Press Canadian

Yuletide merry makers singing best white linen cloth be the backdrop to your Christmas table setting. Here china and glass combine to make a gracious setting. . . matching centerpiece for your table during the holiday season. Let your finely blown wine and water glasses. You'll have your own ideas on how you'll decorate your table during the Yuletide holiday . . . just make a gracious setting.

WONDERING WHAT SANTA CLAUS WILL BRING THIS YEAR?



—Central Press Canadian

If you have young children in your home, you'll know now how they're all getting excited about Santa's visit and wondering what they will get from him. Just remember that toys are something all youngsters enjoy. Little girls are conservative and traditional in their toy tastes. Leaving such things as space ships and guns to boys, they are content with dolls, the bigger the better. This little girl at left has her heart's desire in a doll that is as large as herself . . . and it can even wear her own clothes. Outdoor games are always fun and the tot at right is having the time of her life, all snowed up after romping with her skis and poles.

Carving Christmas Turkey Simple, If You Know How



Black starts with a debonair and confident air.

Next, he carefully, expertly removes the wing.

First, with neck pointing to his left, Black starts carving on far side, removing second joint with dramatic and placing on a side plate.

Christmas or New Year's dinner table is the bird, whether it be turkey, goose or chicken. However, only too often the master of the house, starting with a flourish and a false air of confidence, winds up giving a performance that is strictly a "turkey."

Finally, here comes the white meat as Black slices downward to remove second portion from the breast, holding the bird with fork.

speaking slangily, when he tries to carve it a master of the art, Rene Black, manager of restaurants for New York's Waldorf-Astoria, demonstrates that the procedure really is simple if you know how.

—Central Press Canadian

Merry Christmas

his is the season of good will to be shared by new friends and old. It is in this spirit that we extend our sincerest wishes for a very merry Christmas to all.

ELMAN W. CAMPBELL
AND STAFF

Main St. Newmarket

For a very Merry Christmas

None of us is so young that we cannot understand the beautiful meaning of Christmas and none of us so old and worldly that we cannot be reminded of the first message of Christmas, "Peace on Earth Good Will Toward Men". For we all come to realize that the good things in life emanate from the desire to serve our fellow man. It is in this spirit that we wish everyone a Merry Christmas and a Happy New Year.

Newmarket District
CO-OPERATIVE
MANAGEMENT AND STAFF

Season's Greetings



WITH
BEST WISHES
FOR
CHRISTMAS
AND
THE NEW YEAR



STEDMAN'S
5c TO \$1 STORES
NEWMARKET



To our friends . . . one and all . . . go our sincerest and best wishes for the best Yuletide ever. May health . . . happiness . . . the best of everything be yours.

A. G. L. LINTS
WALLPAPERS 5c 30c
125 Main St.
Newmarket

Choice Places for your NEW YEAR'S CELEBRATION

Make this New Year's Eve and holiday season the best morale-building time you can — by spending it in a place sparkling with cheer, exhilarating in gaiety. Send out the old year and ring in the new from your favorite laughter-filled entertainment spot! That's what we all need these days, together with the best refreshments, skating, dancing, and theatre parties in Newmarket and district. Have your grandest time of the year welcoming in 1949!



COME ALL
YE MERRY GENTLEMEN
Exquisite
Corsages
For Your
NEW YEAR'S EVE PARTY
Cut Flowers, Potted Plants and Table Decorations for Christmas
McCaffrey's Flowers
Phone 573j 6 Timothy St., Newmarket

There's a Good
Time A-Waitin'
This . . .
NEW YEAR'S EVE
at
BLUE BIRD INN
ARMITAGE
GOOD ORCHESTRA
HATS, HORNS
FUN FOR ALL
Dancing 9 - 2
\$1.50 Per Couple
Old-Time and Modern Dancing
NEW YEAR'S NIGHT **CHRISTMAS EVE**
and **CHRISTMAS NIGHT**
LADIES 50c GENTLEMEN 50c
WE WISH YOU ALL A MERRY CHRISTMAS
AND A HAPPY NEW YEAR
PETE D'ODORICO AND VIC BISARO



WE WILL BE CLOSED
CHRISTMAS DAY AND
THE SUNDAY FOLLOWING

STANLEY'S RESTAURANT

TREAT YOURSELF TO A
NEW YEAR'S DINNER
MERRY CHRISTMAS AND
A HAPPY NEW YEAR

NEWMARKET LIONS CLUB THIRD ANNUAL
New Year's Eve FROLIC
Newmarket High School Auditorium
★
GOOD LUNCH PRIZES FAVORS NOVELTIES
NORM BURLING and HIS KING'S MEN
\$4.00 Per Couple
Be a two-way New Year's Eve celebrant. Enjoy yourself and also remember you are helping the Lions in their welfare work.

DON'T SPOIL ANOTHER'S
CHRISTMAS
The Christmas holiday season is the most joyous of the year. Don't spoil it for someone else through a traffic mishap. Drive carefully so that everyone may have the Merry Christmas and Happy New Year wished for all by
NEWMARKET POLICE DEPARTMENT

New Year's Eve FROLIC
CLUB 14
NEWMARKET
HATS HORNS BALLOONS NOVELTY DANCES
Max Boag and His 11-Piece Orchestra
Advance sale \$1.00 per person at club
ADMISSION NEW YEAR'S EVE \$1.50 Per Person
DANCING CHRISTMAS NIGHT AND NEW YEAR'S NIGHT Regular Prices

KING GEORGE HOTEL
Christmas and New Year's Dinners
SERVED 4 - 8 P.M.
REAL HOLIDAY DINNERS WITH ALL THE TRIMMINGS.
Tasty dishes for everyone from grandfather to grandchild!
SEASON'S GREETINGS FROM MANAGEMENT & STAFF
Make your reservations early!

! SPECIAL !
Corsages
FOR YOUR NEW YEAR'S PARTY
CUT FLOWERS AND TABLE DECORATIONS FOR CHRISTMAS
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THE MAYFAIR
PHONE 1094 NEWMARKET
WE WISH YOU ALL THE SEASON'S GREETINGS
WE CATER TO PRIVATE PARTIES

Happy Holiday

By NARY NELSON

"Happy new year!"

The cry echoed and re-echoed down the street as Penny made her way toward the bus stop. Everywhere about her people were light-hearted and gay and busily wishing their friends good fortune for the coming year. She buttoned her coat at the neck and turned up the collar. It was a bitterly cold day and she would be happy to reach home and stay in for the night. Let those with gayer blood go out and stand in the new wind down as Dayton Circle just to show a silly horn at midnight assembly to usher in the new year.

Penny had always been known at home as a sensible girl with good common sense. She was proud of that reputation and now that she lived in the city alone she was more determined than ever to live up to it. She didn't want to become a sophisticated, worldly-wise city girl. Thus,

she summed up mentally, it was just as well she didn't go out.

"Going out tonight, Penny?"

The words interrupted her thoughts and she turned to greet Ruby, a fellow worker who was always going out with someone she called Beanie. You could always tell the status of Ruby's romance by her mood; if she was content by her mood; if she was content by the point of being witty, she was going to see Beanie that night. If she was quiet and petulant, she hadn't heard from him, and if she was downright rude with a sarcastic twist to every remark she made, then they had quarreled.

Penny smiled. "No, I'm not, Ruby," she replied. Odd that she should feel such emptiness within her as she said the words. She noted Ruby's quick glance of sympathy and it irritated her. "I don't know anyone here," she defended herself. Then added curtly, "And anyway, I wouldn't dream of going out in such ghastly weather."

Ruby shrugged. "Oh well, if you feel that way about it . . . happy new year, Penny." She hurried away before the wretched girl could make any response. "Now why did I act so nasty?" Ruby hadn't meant any offense—she was simply so wrapped up in her own little world that she felt sorry for anyone who had no Beanie to which to cling. She was essentially a generous person and now Penny had deliberately hurt her.

As she stood in the middle of the sidewalk, angry and discouraged, she saw her bus speeding recklessly down the street and without another thought to anything else she hurried toward the corner. "Wait, oh, wait!" she called, running breathlessly. No one else was waiting, however, and he careened sharply off the curb, hurrying on his way. "Oh, dear!" She burst into tears at this new disappointment and reached blindly for the curb.

But her foot missed and came down on a sheet of ice sending her into an astonished heap in the street.

For a moment she was too

stunned to move. She heard footsteps hurrying past her and managed to sit up dazedly. A man knelt down beside her but his face was a blur of features. "Take it easy," he admonished, placing an arm across her back. She tried to focus her eyes upon him and hadn't quite succeeded when he cried, "Penny! Why, Penny Lindsay! What in the world are you doing out here?" And then everything cleared and she saw the handsome, blond features of a former school friend. "Oh, Alan!" Tears tumbled over each other in hasty exit. He helped her to her feet. "Gee, it's good to see someone from the old home town. I've been so doggone lonely," he told her, manipulating the handkerchief skillfully around her nose and eyes.

"I'm lonely, too," she gasped. "I've only been here a month." "Say! What are you doing tonight? Anything?"

"Nothing." Her heart skipped a beat in anticipation.

"Then why don't we go somewhere and talk over old times? Gee, I'm dying to hear some gossip about the Turners and the

Mitchells and all the rest. Will you, Penny?"

And Penny smiled happily this time. "Yes, Alan. Even this ghastly weather couldn't stop me from talking over old times with you."

Santa Comes in Tank At 'C' Squad. Party

Aurora—The Ladies' Auxiliary of C squadron held its annual Christmas treat for the children of the squadron on Saturday afternoon. The children were given their supper then were shown moving pictures. The highlight of the party was Santa Claus' arrival to the tune of Jingle Bells and the cheers and laughter of the children.

He appeared, not down the chimney with his dashing reindeer, but by tank. He had two special gifts for a little girl and a little boy who would sing for him. These were won by Marylin Waite and Peter Hodgkinson. After which over 50 children received toys and bags of candy.

THE NEWMARKET ERA AND EXPRESS, WEDNESDAY, DECEMBER 22ND, 1948

ELEVEN

C Squadron Has Annual Party

Aurora—On Saturday evening, C squadron and auxiliary held their annual Christmas party in the Armories. The evening was spent in dancing. There were gifts for all the auxiliary members. Much of the success was due to the work of the president, Mrs. Westhead.

A.P.S. Pupils Publish 'Aurora Borealis'

Aurora—Once again, the Aurora public school pupils have put out their paper, Aurora Borealis. The editor-in-chief is Bobbs Cook, business manager, Bobbie Bull. The paper is interesting with drawings, jokes, poems by pupils from all grades. There were several stories and an interview. The pupils and teacher surely have made a splendid paper. (See also Editor's Notebook on editorial page.)

TELEPHONES HOME

Newmarket — Mrs. George Luesby, Jr., received a telephone call from her husband, Mr. Luesby, in England on Sunday.

Maybe women's styles can make for world harmony. The fashionable women of Russia are in agreement with our women that the "new look" is okay.

ANSNORVELD

On Thursday, Dec. 23, the Christian school hopes to have its annual Christmas program in the Christian Reformed church at 7 p.m.

Rev. C. DeGroot of Michigan, U.S.A., conducted the service at the Christian Reformed church last Sunday.

The combined girls' club gave their annual program and sale of goods last Thursday at the labor camp. The large audience enjoyed the program and the evening was quite a success with refreshments served to bring the evening to a close.

Aurora P.S. Juniors Present Program

Aurora—The two junior rooms of the Aurora public school held their annual carol and Christmas concert on Monday, Dec. 20, in the United church Sunday-school room. The children took parts in plays, skits and recitations. Much credit is due to the splendid leadership of their teachers, Mrs. Morning and Miss Humphreys.

Gray Coach Lines Buses WILL RUN Schedules On Sunday and Holiday

DECEMBER 25, 26 and 27

JANUARY 1 and 2

GRAY COACH LINES

Come to Church on Christmas



**Glory to God in the Highest
and on Earth, Peace, Good Will to All Men**

A MESSAGE FROM THE NEWMARKET MINISTERIAL ASSOCIATION

As we contemplate this most glorious season of the year, we must not overlook the true significance of Christmas.

We can overindulge in the thought of "goodwill to all men", and make the Christmas a time of giving and getting, of feasting and celebrating, of holidaying and resting or even excitement and revelry, and we may emerge from it all with a deeper appreciation of each other and a more sincere goodwill for mankind.

But is this really the real reason we commemorate the birth of Jesus? No, I think it is not for if you note the Scripture at the head of this message you will be impressed that the significant message in it is "worship"—"Glory to God in the highest" is what the Scriptures say. So Christmas should be a season of worship.

The wise men said, "We have seen His star in the east and are come to worship Him". Even King Herod, who desired to have Christ slain in infancy said, "When ye have found Him bring me word that I may worship Him also". Though he had no intention of worship, yet he recognized that was what ought to be done.

So may we, this 1948 Christmas season, take time off from our fun and feasting to worship God.

If more and more people would catch this spirit of worship and glorify God more, the peace which seems to be so far from our grasp would be more certainly realized and a spirit of goodwill to all men would prevail throughout our war-torn, frightened world.

Let us follow the spirit of the old carol, "O come, let us adore Him! O come, let us adore Him! O come, let us adore Him! Christ the Lord."

Rev. L. E. Sparks,
President,
Newmarket Ministerial Ass'n.

Worship and bring the true meaning of the Christmas Season into your home



**This advertisement sponsored on behalf of Newmarket Churches by
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SEASON'S GREETINGS

Minor Hockey Teams Choose Their Rosters

We've been trying to put across to you the things in the minor hockey ranks. Huddled by Harold A. Jackson and Frank "Red" Hollingsworth teams were chosen last week. In the past we set up four teams with the huddle and in between, three teams have been listed. Here are the teams.

Free Wee: "Huddles" captained by Murray Young with Bob Fotherham, Stanley McGuire, Murray Dukes, Bob Wilson, Bill Cain, Murray Fitcher, Wayne Hutchinson, Murray McLeod, Sam Bindi, Henry Vandenberg, Wayne Tomasky, George Case, Bill Saunders.

Cleveland "Bears" captained by Bob Broadbent with Grant Martin, Gus Davis, Bob Doyle, Jack Cain, Ronald Bray, Bill Black, Ken Bell, Dan Thomas, Myron Taylor, John McGuire, Norman Smart, Bob Burgess, David Pitt.

St. Louis "Flyers" captained by Laurie VanZant with Bill Fotherham, Jerry Doyle, Jack Mills, Bruce Fines, John Graham, John Inley, Bernie Soemine, Paul Wildfield, Ken Casaway, Basil Watson, Jim Gaudin, Ron Jr.

Lilly, Norman Cowak: "Bears" captained by Glen Kaffer with Bob Attwell, Billie Blair, Debraa Creed, Dave Furell, John McKnight, Walter Lund, Doug May, Jim Lane, John Galbraith, Ben Groves, Don Sutton, Duncan Johnson, Jim Ruch.

Winton teams: Chicago "Black Hawks" captained by Don Barkar with Taylor Gilbert, Bob Murray, Bob Bell, Bob Armstrong, Bob Huber, Bob Hodgins, Bill Benadina, Thomas Taylor, Don Sidout, Alan Parks.

Toronto "Maple Leafs" captained by Wayne Robinson with Sam Leckhart, Neil Tait, Jim Buga, Harold Hutchinson, Bob Saunders, Bob Townsley, Rodney West, Don Cook, Frank Wheeler, Jim Bryson.

Montreal "Canadiens" captained by Freeman West with Bruce Rowland, Bill Armstrong, Doug Hines, Jack Saunders, Glen Langford, Bob Gable, Jim Cassaway, Paul Smith, Robt. Scott, Shirley Stickwood.

The teams will take the ice on Saturday mornings from 8 to 12 a.m. Coaches and sweaters are required to round out the teams. If you've a mind to help the small fry along, contact Frank Hollingsworth or George Haskett.

On Ski Trails

By O. W. LARSEN

The skiing season really got off to a big start on Friday evening, Dec. 17. The snow came, we had a wonderful movie and the club pins arrived. The pins are really something to see. A pin is given out with each membership together with a card. Fees this year are \$3 for senior members, \$2 for high school students, and 75 cents for public school. Membership pins and cards are now on sale. Get them from either Richard Edwards or Larry Bell. As this column is being written, the snow is really piling up. The trails are in tip top shape and work is going on with great gusto on the completion of the jump and the clearing of our tow run, which we hope to have operating this season if possible.

If you have any furniture which would be useful in furnishing our clubhouse for the coming season and would care to donate it, please contact Johnny Edwards between 7 and 8 p.m. Phone 31.

Well, we really had a swell evening on Friday night. Clint Melville, outstanding ski pro and director of winter promotion and photography for the Ontario government, was M.C. for the evening. Clint brought along a beautiful technicolor picture with Johnny Anderson's three marvellous productions on skiing.

At the half-way mark, Clint gave us a brief resumé on the travelling ski school, to which we hope to send representatives. After the showing of the final film, "Rhythm on Snow," which words can not adequately describe, the "hero" of the movie was introduced. It was Johnny Anderson in person. He gave us an interesting account of some of the activities planned for those who go to Collingwood this winter and also expressed a desire to see us in his classes up there. All in all it was a perfect evening, and no one could say that they didn't truly have a wonderful evening of armchair skiing.

The clubhouse is being remodelled on weekends to take the new snack bar and two big lounging rooms. We hope to have the clubhouse operating shortly.

The familiar cry of "Track!" echoed through the bush on Sunday as a handful of hardy enthusiasts took to the hickories to start the season off a little early. Good skiing is guaranteed for this weekend with anywhere from six inches to eight inches of snow in the bush, and maybe more at the rate it is falling.

Classifieds bring results.

Aurora Arena Has Season's 'New Look'

Aurora—In a statement released by Aurora recreational director William (Red) Mitchell a few days ago an account of the progress in the renovation of the arena was given together with an outline of the winter schedule at the arena.

When hockey and sports enthusiasts once again start flocking through the portals of the arena they will be both pleased and surprised. The arena has a "new look." First to be noticed will be the absence of the old refreshment booth. A new spacious booth has been constructed, utilizing a portion of the old dressing room to the north of the entrance. On proceeding to your seat you will find it to be a gleaming red. The boards around the ice surface are done in white and the trim is black.

The dressing rooms, too, have changed. The junior team will have a dressing room to itself, upstairs on the west end. This will provide permanent storage for their equipment and will serve nicely for chalk talks. Another change, of interest to players, is the extension of the combined players' bench and penalty box by an additional four feet. The public will not be forced to suffer continuously from the cold, but is to be provided with suitable warming rooms, complete with new stoves.

We are especially happy to hear that a press room is to be provided. It will be situated in the bandstand directly above the west-side goal. Hard-working reporters will now be able to view local games in comparative luxury, for the press room is to be heated and will boast telephone and desk facilities.

In announcing the forthcoming winter schedule for the arena, Red made a brief statement regarding the policy of the Aurora recreation commission towards hockey. The commission will do everything in its power to provide every opportunity for the

child to learn to skate, the best possible instruction to the various age groups within local league limits, and connections with clubs that will serve as stepping stones, even to a professional hockey career for those who desire it and can qualify.

Arena schedule: Monday, St. Andrew's College, 3.30 to 5.30; bantams, midgets and juveniles, 5.30 to 8; general skating, 8.30 to 10.

Tuesday, vacant all day; junior team practice, 7 to 8; intermediate team practice, 8.30 to 11.

Wednesday, St. Andrew's College, 1.30 to 5.30; public skating night.

Thursday, St. Andrew's College, 3.30 to 5.30; junior hockey games, 8.30 to 11.

Friday, public and high schools all day and evening to 9.

Saturday, St. Andrew's games, 1.30 to 5.30; public skating, 8 to 11.30.

SPECIALTY PRIZE NIGHT

It was prize night with the Office Specialty Officers' league Tuesday. Geo. Phinister's team with a three-point production took him the major swag—Christmas cakes. Tommy Scott's squad with two points landed smokes for second, ditto Burch's team in third, while Stew Park's bowlers carried away "the dunce cups." High individual pinner was Jack Adams with a 276. For two games high aggregate Tommy Scott came down in front with 425.

OTHER SPORTS ITEMS ON CLASSIFIED PAGE



Down The Centre

With AB HULSE

NOEL NOEL NOEL

Just about 24 hours after your eyes take a peek at this week's issue, the bells will chime, another round will be in order and the words Merry Christmas will ring out with all the sincerity that you and I can muster. Santa has been a very busy man this festive season, but just in case he's missed a few things here's one or two items he might include in that big bag on his shoulders before he slides down the chimney.

To little Leonard Simmons, a junior "C" championship to rank with that picked up by Charlie Malloy, Ewart Pinder and Company a decade ago. Len, has been named district O.M.H.A. convenor in addition to his other activities and he's promised to be a good boy. Santa. You filled his stocking pretty good with Dougie Moore, Jack Atkinson, Motts Thoms and all the rest. Let's put the whammy on the opposition right now.

To Johnny Hines and the lads of the North York league, the intestinal fortitude to throw the gauntlet back into the teeth of George Panter and make him recognize the sovereignty of hockey in these parts. Perhaps, Mr. Panter and his associates will be able to explain to all the fans the reason that the O.H.A. groupings have not as yet been announced. It's the latest in any year we yet remember, that nothing has been known by Dec. 22 as to where or when the teams play. To Ernie Lawrie and the Stouffville Clippers a championship in whatever rating they obtain. Let's have no more of those screwball rulings like last year when Stouffville juniors got the well known business. Let's have no more dissensions in the dressing-room but only peace and harmony. Let's have that harmony extended all the way down to take in Markham Village and the Economist and Sun.

To John Stewart a King's Plate winner. Last Saturday we saw some 22 horses in the Stuart stables at Markham, and right now we're going out on a limb to call Banty Line to win the King's Plate and Lord Valentine to lead the two-year old crowd. To Frank Courtney and Councillor Chuck VanZant, one or two more comely gal footballers to add to the roster of Newmarket Ladies. The canaltown gals have just missed a provincial championship by a narrow margin the past two years, perhaps a few new faces will do the trick. To Chart Holmes one or two pieces of raw meat to make those Hamilton Wildcats a bit wilder. There's a spot dued on the Holmes' mantle for a Grey Cup replica right now.

To Red Mitchell plenty of luck in his tough job as recreational director at Aurora. The fact that the Recreation Commission will likely write their story in a color to match your moniker is no fault of yours, Bill old boy. To Mr. Walsh a pair of ear-muffs to drown out the chant of the Cape Breton fans, as they vent their spleen on the "Sassenach" as gelt goes west with a loser. To Les Beaver a four-star year at Newmarket arena. Beaver has the answer Santa to all those doubting Thomases at Aurora Golf club, Aurora arena and Newmarket else he wouldn't be back there again. At the same time an orchid to Bob Case who made a real success of Aurora arena last winter at a profit to the town, only to be left out in the cold.

To Charlie Rowntree a super year at Elm Park, and winning teams in hockey and lacrosse at Woodbridge. It couldn't happen to a better guy. To Reg Blackstock and the lads at Pickering a Dominion Intercollegiate basketball crown. The teams at Rourke Manor are about overdue, believe it or not. To Stew Patrick a successful year in intermediate hockey. While the franchise may be in the name of the Aurora Recreation Commission, John Q. Public knows where the credit really belongs for giving the boys over the age limit some wholesome playtime.

To Tom Swindle, a little more help in establishing playgrounds throughout the town of Aurora. Outside of council, Tom may be able to do more than before. The first requisite is a new softball diamond. To Clarence Lloyd and the Schomberg Lions club, the first flood-light ball in North York. We don't believe that you'll acknowledge defeat. To Mickey Smith and the members of Newmarket Legion heartiest congratulations at being the first ex-service group in North York to really plunge into the field of minor sport. The Canadian Legion has the finest minor sports program in Ontario and Santa will provide a tube of elbow grease to rub on the members who are standing back while the rest do a good job. 'Twas always thus.

To Bill Brown, the hard-working Langstaff hurler, eight good men tried and true to link up for a championship club for Fred Morris. And just in case you think we've forgotten him, an extra special box of perfects for Cergars McDonald. Jack doesn't need any championships, he'll be content to blow smoke rings from now on according to Mrs. Mac, either beside the fireplace or on the front lawn. To Murray Gilroy, Norm Legge and all the rest a quart of persuasion power to beat McDonald when spring comes around and Joint McComb returns from St. Leo for mound duty.

To all those Guys and Gals who were kind enough to remember us through the mail with Christmas cards and stuff Merry Christmas.



News 'n' Views

By George Haskett

That crack last week about Indian summer still being around had the desired results. Knew it would bring about a change in the weather. Haven't received thanks as yet—but guess they'll be due anytime now.

Les Beaver and his hard working ice crew are hoping to put the intermediate squad on the ice this week. In fact the ice-makers had a whirl Monday night. It will be a welcome change to have practices here. Several of the district hockey players have indicated they're not fussy on making the trip to Barrie each week. Expected to add to the team strength as soon as ice is available here are "Duke" Dennis, the flying agriculturist, Herbie Simpson, the Ballantrae flash, Alan "Shorty" Wrightman, another speedster on the blades, and Barney Bishop, a fine play-maker. That'll ease the situation for Johnnie Hines and company.

As yet the club hasn't found the right formula to talk Joe Feat into a return. There's no doubt his return to the blue-line bouncers union would be an asset. Joe with his 140 lbs.—that guess might be a little high and cost us a box of chocolates—jars the incoming forwards about as hard as any defense biffer in the district.

Mickey Smith reports disappointment over the number of calls received to date, some 30, in his bid for midget hockey talent for the Legion league. This is far below expectations. One last call, small fry. Better let the Connaught Gardens goodwill ambassador have your name, then plans can be put in order. Time's a wasting.

Smitty also puts out a nibble for any stray intermediate puck-chasers. He's going to guide Pine Orchard of the Uxbridge league from the bench and hopes to put the bite on some stick-wielders locally.

Stan Smith, chairman of the Lions club "boys and girls committee", indicates the Roar Ladies are ready to go ahead and sponsor juvenile hockey as last year. The difficulty seems to be to land a coach and manager from their ranks. Trust this will be ironed out as there's no doubt enough talent knocking at the door to have a strong representative from the canaltown. All but four of last year's Legion midgets have to make the jump to the higher series plus the fact "Red" Wilkins, Geo. Zogolo and Dave Couch are ready to swell the ranks. It would be a heart-breaker to see these lads sidelined for a whole year.

Thanks department: Took in the Rod and Gun club show—some 75 members strong saw Christmas goose on the wing, fish in the brook, meat on the hoof, all in the flickers of course. President Alb Higginson has a fast growing organization. Dixon Pencil Company Christmas party was a success as those two sportsmen, Jim Law and Frank Courtney, spread out the welcome mat to their employees last week.

Better stay out of hall closet until after Christmas, small fry, but you can pick up a few stick-handling pointers from mom and pop as they put away the packages. Merry Christmas to all.

Rod, Gun Club See Colored Game Films

Where do the flies go in winter? What do the Rod and Gun club members do when winter comes? Well we can't enlighten you on the former but the fishermen turn to seeing—in pictures that is—how to fish. Newmarket Rod and Gun club, some 75 strong, staged a night of it last week.

President Alb Higginson welcomed the members and their guests. Following this it was lights out and the Carling Conservation club, headed by Norm Lee and Howard Webb, showed a quintet of color films. The first was entitled "The Conservation Story." Number two on the list was "Fattling Bass," a story that brought a few "ohs" and "ahs" from the ardent fisherfolk. Next was "Life on the Western Marshes," all about ducks and the work of "Ducks Unlimited," a society designed to increase the number of our feathered friends. Fourth was "The Salmon Run," a trip with the salmon from the Pacific up the Fraser River in B.C. The main feature was entitled "Expédition Moose," a highly entertaining color film about Canada's moose population.

The club then gave voice to some Christmas carols. The evening closed with luncheon. In the draw John Boynton and Mrs. Bert Ward held the lucky numbers.

O.M.H.A. JUVENILES

All Aurora boys interested in playing juvenile hockey in the O.M.H.A. this season are requested to meet at Aurora arena on Monday evening, Dec. 27 (Boxing Day), at 7 p.m. A full turnout is requested. Come one, come all!

STRAND

NEWMARKET, PHONE 478

DOORS OPEN DAILY 6.15 P.M., SATURDAYS 6 P.M. SATURDAY MATINEE 1.30 P.M.

A Merry Christmas To All

FRIDAY - SATURDAY - DECEMBER 24 - 25
OUR CHRISTMAS DAY MATINEE WILL START AT 5 P.M.

The West of ROBERT LOUIS STEVENSON!

ADVENTURES IN SILVERADO

WILLIAM BISHOP - GLORIA HENRY - EDGAR BUCHANAN
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William Lundigan - Jacqueline White
"MYSTERY IN MEXICO"
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MONDAY - TUESDAY - DECEMBER 27 - 28
SPECIAL HOLIDAY MATINEE
BOXING DAY MONDAY, DEC. 27, AT 1.30 P.M.

THE BABE RUTH STORY

GEORGE AND IRA GERSHWIN'S "GOLDWYN FOLLIES"

— ADDED ATTRACTION —
George and Ira Gershwin's
"GOLDWYN FOLLIES"
In glorified color - an all-star cast

WEDNESDAY - THURSDAY - DECEMBER 29 - 30

A Love That Swept Emotions to the Floodtide!

ANDREW PETERS

Deep Waters

CESAR ROMERO - DEAN STOCKWELL - ANNE REYER
Directed by HENRY KING - Produced by SAMUEL J. KATZ

— ADDED ATTRACTION —
SQUARE SHOOTER!

The true story of Father Dunne, St. Louis, who promised his gang of roughneck kids a better deal... and led them into the hearts of fellow townsmen!

THIS IS HIS REAL LIFE STORY
PAT O'BRIEN as FATHER DUNNE in
"FIGHTING FATHER DUNNE"

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'The Long Night' (ADULT)
HENRY FONDA - BARBARA BEL GEDES

CHRISTMAS DAY
BOX OFFICE OPENS 5.45 - SHOW STARTS 6 P.M.
ALL CARTOON SHOW
PLUS THE THREE STOOGES - LEON ERROL

MONDAY - TUESDAY - WEDNESDAY - DEC. 27 - 28 - 29
RED SKELTON
'THE SOUTHERN YANKEE'
MATINEE MONDAY, DEC. 27, 1.30 P.M.

THURSDAY - FRIDAY - DEC. 30 - 31
COMIC STRIP SHOW
Joe Palooka in 'THE KNOCKOUT'
Eggs and Maggie 'IN SOCIETY'
MATINEE THURSDAY, DEC. 30, 1.30 P.M.

"SWING PARADE" - New Year's Eve
PLAN YOUR PARTY - TICKETS ON SALE NOW
"BABE RUTH STORY" opens New Year's Day

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The Editorials:

Clear Ban Off -- New Export Ban

Remember Those At Home

How quickly we would descend to selfishness were we to close our eyes to the needs abroad. But answering their appeals, let us answer too the appeals from our

neighbors at home. It is not too late to act. Your contribution to the Lions Christmas Basket Fund can still be made, and made with the knowledge that you have contributed to a Christmas, which, without your help, would remain cold and miserable.

The Forum:

Other Editors' Opinions

St. Catharines Standard—There is consternation at Old Niagara over the proposed destruction of the 256 by 60 foot timber barracks of General Butler, whose troops sortied into New York state in the revolutionary war. They don't commit such sacrilege in the United States, where such things are memorials and tourist attractions. As one stout member of the UEL said, succinctly: "If the printing press of a rebel of the time can be preserved in all its antiquity, then the General Butler headquarters should be, surely."

Office Cat reports Catnips By Ginger

'Twas the night before Christmas and all through the house, no particular creature was stirring, except for about 15 mice—gone mad!

by "Back Concession" The Top Six Inches

This is not just a beef of a farmer. Old timers tell us of farms that 40 years ago had three days of threshing. Today the same farms are not even good pasture. All these farms grow is weeds and wire grass. We talk in our democracy of the rights of man. Has the soil no rights? Have the people the right to spoil the fertility of the soil? I think the lords of England that own the soil of the land would be well to be considered here in Canada. Our business friends would do well to put first things first. Cheerio

Fifty years ago, on Christmas Day 1886, Imperial Penny Post was introduced between Canada and Britain. Tradition says that the day was chosen on the spur of the moment. A biographer says that when the postmaster-general of Britain, the Duke of Norfolk, told Queen Victoria that penny postage was to be introduced with Canada, she asked on what day it was to come into force. "We thought on the Prince's birthday," replied the Duke, referring to the Prince of Wales, who was born on November 9. "And what price?" asked the Queen, in her iciest tones. The Duke was equal to the occasion. "The Prince of Peace—on Christmas Day," he replied. Thus the new rate became effective on December 25, 1886.

From the Files of 25 and 50 Years Ago

Last Saturday Mr. Morris shipped 13 horses from here for which he paid from \$20 to \$130 each.

THE OLD HOME TOWN

By STANLEY



The state is the servant, not the master, of the people; the state is their guarantee against infringement on their rights, their agent in international and national issues; it is not the function of the state to assume the direction of those activities which rest on individual choice.

Poinsettias Of Recent Adoption

The poinsettia has no Christmas legend and its adoption for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the legend of Christmas. Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.



CHRISTMAS WISHES

There's no time like Christmas time to wish all of our friends—Good Cheer, Good Health and Peace.

CORNER CUPBOARD
Harry Holmes, Prop.



Greetings

Best wishes for a very merry and joyous Christmas and a happy and prosperous New Year

ARCTIC LOCKERS
PHONE 98 - 99

Young Hopefuls

By DOROTHY MUIR BOWMAN

Robbie is ten years old, and until recently, was known as the "classroom pest".

Robbie has always been a slow learner. It takes him much longer than most children to assimilate the material he sees and hears. He has never been able to think fast enough to answer questions during classroom recitations so his teachers haven't wasted much class time calling on him.

As a consequence, Robbie has felt neglected. He wanted his share of attention—even though he had to misbehave to get it. For three years, he was known as classroom pest No. 1.

With a lengthy line of misdemeanors, Robbie was received by his present teacher. This teacher took the time to study Robbie's case. After many trials, he found one thing that Robbie could do within his limitations. Robbie could draw; and with encouragement, really took pride in his work. Although his drawings weren't exactly works of art, at least, he enjoyed making them and through them was able to earn his share of classroom attention.

Robbie doesn't have to misbehave to receive attention these days. He keeps happily and constructively busy during his free time, too. Instead of the classroom pest, Robbie has changed into a model pupil in behavior attitude.

Bells Ring In Keeping With Legend

Legend has it that when Christ was born and Satan died, the bells in the churches were rung. At exactly midnight the tolling changed to a joyful peal, announcing the birth of the Christ.

In the dark chambers high above the turmoil and strife of human life, dwell the Apostles of Peace, whose salutations were never so welcome as at the time of the great winter feasts of Christmas, so William Auld tells in his traditions.

WED AT ST. JOHN'S CHURCH



Mr. and Mrs. Andrew John Gatti (Jeanne Eleanor Duncan), both of Newmarket, are pictured here following their recent marriage in St. John's church, Newmarket. Photo by Budd

W.I. Urges Teaching To Answer Communism Threat

Because "Communist influences are spreading subtly, elusively but inexorably throughout this country" Women's Institutes in Ontario are urged to take steps toward having principles of democracy "taught regularly, faithfully and simply in all our primary schools" in a resolution approved by the Federated Women's Institutes. Annual meeting of the provincial board has just concluded.

The resolution was sponsored by the Marburg Women's Institutes. In it all members are urged to "stand behind such a movement with every assistance which it is within their power to give".

A resolution was sponsored by the Women's Institutes in London, Ont., urging that "we recommend to the government of Canada that a method be established for providing informative labelling of yard goods and ready-to-wear garments, such information to cover fibre content with percentage; color fastness to light; to laundering and perspiration and shrinkage". The resolution states in the preamble that the recommendation is made because "the average consumer finds it impossible to obtain information regarding textiles (yard goods and materials used in ready-to-wear garments)" and that "such information would be of great value in buying and caring for textiles".

Another from Rainy River asks the federal government to increase exemption allowances for income tax purposes to \$1,000 for single persons and \$2,000 for married persons with the same additional exemptions for children or other dependents as is already in force.

The provincial board also sanctioned a resolution about smoking on trains. It asks railway companies to prohibit all smoking of cigars, pipes and cigarettes in all passenger coaches with the exception of such compartments as are designated for smoking, and to require all railway employees to carry out all such regulations and take such steps as may be necessary to protect the non-smoking traveller from the nuisance of tobacco smoke.

It is pointed out in the preamble that "many non-smokers become ill if subjected to tobacco smoke" and that "no person can be maximally efficient, or give his or her employer best service, if he or she must tackle a task feeling ill from the effects of being subjected to tobacco smoke".

Attention is also drawn to the fact that although all pay the same price for a railway ticket, no provision is made for non-smokers.

Christmas Visit To Seven Fountains

In 1540 when a plague was raging in Switzerland, 12 pious men of Rheinfelden formed a brotherhood to pray for St. Sebastian's aid and to nurse the sick and bury the dead. Pestilence in medieval times was ascribed to evil spirits in water, so the Brotherhood of St. Sebastian visited each of the town's seven fountains, praying and singing hymns at each stop. They still continue this custom, but only on Christmas Eve. For this ritual the 12 Brothers are dressed in black, with black silk top hats. At every fountain they gather around the lantern-bearer and sing a medieval song. The march begins at the Frochweide fountain, where the plague is supposed to have started three centuries ago. When they have passed the seventh, they enter the church for midnight mass, and ceremoniously place their lantern on the altar of St. Sebastian.

The Era and Express is sold in Newmarket at Campbell's, Murray's, I.D.A. Drugstore, Best's Drugstore, Hutchinson's, Myers,

Many Old Customs Revived At Christmas

Ukrainian churches, both Greek Orthodox and Uniate, cling to the ancient Julian calendar, so their Christmas Day comes 12 days later than ours, or on January 6. Christmas Eve is celebrated with much traditional ceremony and festivity.

The Holy Supper or Swiata Weceza is very elaborate, consisting of 12 courses, in memory of the 12 apostles. Fish, baked, broiled and fried, takes the place of meat. Borsch, or beet soup, is generally served, and stuffed cabbage, filled with millet or rice. Vareniki, something like the Italian ravioli, also is a usual course. Dessert consists of special pudding called kutyn, made of wheat, poppy seeds and honey.

During the Christmas Eve supper, some member of every Ukrainian family throws a handful of kutyn or pudding at the ceiling. If it sticks, the coming year will be a prosperous and happy one. After supper, a plate of braided bread, called kolach, is left on the table between two lighted candles. Legend says that the spirits of the family's dead will return a midnight to eat this bread.

The Ukrainian Christmas festival lasts three days. In the villages singers known as Kolyadniki go from house to house singing the Kolyadky folk songs relating the birth of Christ and the events of his life. They usually carry a manger with them and in some cases they perform miracle plays. They are rewarded by gifts of food or money.

The Maoris of New Zealand have full citizenship and send their native representatives to parliament.

Christmas Stocking Originated By Dutch

This custom originated with the Dutch. They used their wooden shoes instead of stockings. When the Dutch came to New

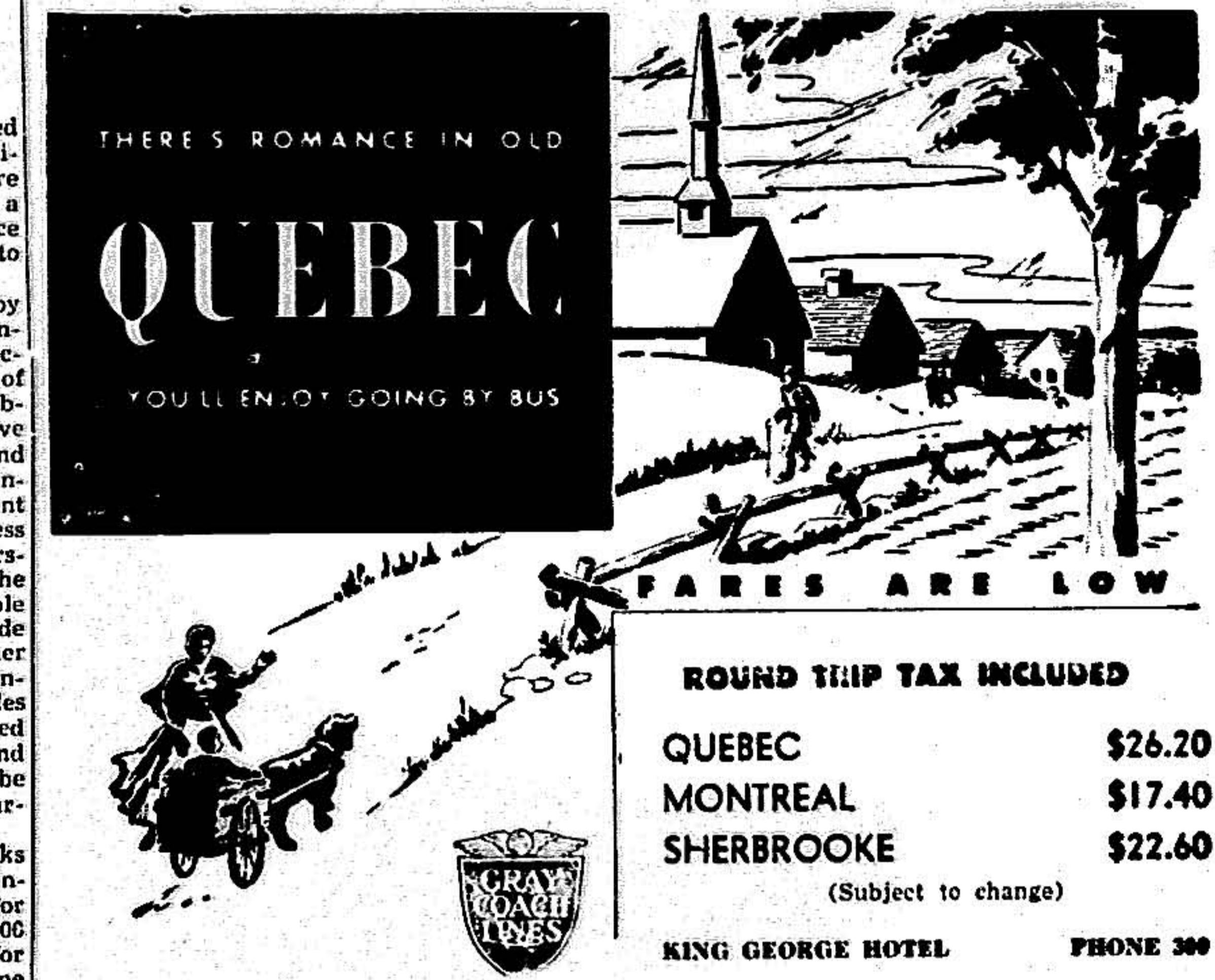
Amsterdam, this custom came with them — the wooden shoes being gradually replaced by stockings made for the occasion out of net-like materials. As nearly every home had a fireplace the usual place to hang the stockings was over the fireplace.



SINCERE Christmas Greetings

Two of the best joys of Christmas are having good friends and wishing them a great deal of happiness.

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At Christmas

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STEWART PATRICK
Aurora Meat Market



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Christmas For A Tomboy

Betty Jane threw her purse at a chair and sat down heavily on the bed.

She wore her father's shirt and her brother's blue jeans, a costume she adopted a year before with Woody Anderson's permission.

"What's the matter, dear?" She jumped as the words cut the silence, but she didn't turn. She didn't want her mother to know anything was amiss—not yet anyway. And then suddenly the tears came, like angry flood waters bursting through a barrier, unable to be restrained any longer.

Mrs. Miller was careful to keep a straight face as she wiped her 18-year-old daughter's face with her handkerchief. "Why, dear? Did Lance upset you?"

Betty Jane shook her head vehemently. Why did mother always think her brother was to blame for her tears? Grown women never cried over their brothers! "It's what Lance saw,

"Oh, mother, I'll never smile again! I definitely won't."

This time Mrs. Miller smiled over her daughter's head. She well recognized the stage Betty Jane was going through and decided she must take a hand. "You're sure the cologne wouldn't be for a sister or a cousin?"

"He hasn't a female in the family, and his mother never uses it, so who else could it possibly be for? I'll bet it's for Estelle Bryan. All the other fellows like her but Woody used to say she was too fragile. Oh, mother, how he's deceived me!"

Her mother arose. "Well, dry your eyes, Betty, dear. It's Christmas Eve and you want to be happy today. Woody will probably come over with your roller skates tonight and we'll surprise him. If he likes fragile girls, he'll get one."

Betty Jane sat up straight. "Mother, not that horrible blue dress you bought me!"

"You wash up and put that dress on, Betty."

"We'll wait for you downstairs." With that, Mrs. Miller closed the door on her tomboy daughter and hurried downstairs. As she reached the bot-

tom step the doorbell rang and she admitted Woody Anderson, a lanky boy with unruly red hair and freckles marching in perfect formation over the bridge of his nose. He was clutching a box, obviously containing the roller skates requested by Betty Jane.

"She'll be right down," Mrs. Miller informed him, then left him alone for the surprise.

It came a half-hour later when Betty Jane made her appearance. The blue dress looked even better than she had hoped it would.

"Gosh, Betty Jane!" Woody contributed to the conversation. The smile broadened. "For me, Woody?" she asked, nodding toward the box. "Is it cologne?"

"Lance saw you buying some." So casual, so indifferent.

"Uh — gosh, no, Betty Jane. Gee, you asked for skates and I got them for you. I bought cologne for Miss Lindsay, the English teacher that helped me with my essay for that contest."

"How sweet of you." She stepped down into the living-room and accepted the box from Woody. "Thank you," she said gravely. "Yours is under the tree."

"Gee, I didn't think I'd ever like you dressed up as a girl, Betty," he gulped. "Estelle looked so awful and I was so proud to have you run around with me in blue jeans, but, gosh, you look wonderful like this!"

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Marigold Gift Shoppe

Merry Christmas


The foundation of all business is friendship—

and with each Christmas we derive unmatched

joy in wishing our friends all the pleasures of

a Merry Yuletide and a New Year filled with

happiness, good health and peace.



Christmas Held Twice Yearly

If children instead of their parents were allowed to choose the family homesite, the tiny fishing village of Rodanthe, N.C., would become a metropolis overnight. Here's a place they celebrate two Christmases every year.

Santa Claus, his reindeer scampering over the sands of North Carolina's outer banks, makes his first stop in Rodanthe during his annual world tour on the night of December 24. Hardly have the children recovered from their oversupply of candy and wild duck when Santa returns in time for "Old Christmas," which for hundreds of years Rodantheans have celebrated on January 5. This time, however, Santa is accompanied by a menacing ogre, known as "Old Buck," who takes care of the bad children while Santa administers to the good.

The historical background of "Old Christmas" is uncertain. It may be a throwback to the Gregorian calendar or it may have started as a celebration of the Twelfth Night — when the wise men came to Bethlehem bearing gifts for the Christ Child — that somehow got off schedule a day. Elsewhere the Twelfth Night is celebrated on January 6. But those celebrations are far different from Rodanthe's "Old Christmas," which only in recent years has been supplemented by the observance of December 25.

Ornament Making A Cottage Industry

Those colored glass ornaments that we hang on our Christmas trees used to come from Germany, Czechoslovakia and Poland. A small number were made in Japan. When the war cut off these supplies, American glass manufacturers, who had never bothered with these products before, turned part of their facilities over to making the pretty gewgaws. Mechanical methods were soon developed that could blow as many ornaments in an hour as a European glassblower could make in a month. Thus modern efficiency may doom this picturesque little industry, carried on in the mountainous towns of eastern Europe.

Ornament making is a typical "cottage industry" in the little villages that cling to the steep mountainsides. Families specialize in certain shapes and designs, patterns that may date back for hundreds of years unchanged. The father, using a bunsen burner, carefully blows the thin glass tubing to the desired shape, with the aid of an iron mold. His son, acting as mold boy, removes the hot ornament to a cooling table. Next the mother silvers the inside, and finally the daughter applies the paint and perhaps decorative designs.

Treating Trees To Preserve Needles

Dropping needles or leaves of Christmas trees, which strip the trees of color and litter the floor, long have been a Yuletide bane. Therefore, the discovery of the New York State College of Forestry that waterglass spray will prevent the spruce leaves from falling comes as welcome news to family and housewife alike.

Besides preserving the foliage, the waterglass spray adds to the decorative effect of the spruce by leaving a slight silver sheen to the green of the needle-like leaves. The waterglass also has been found to be a good fire retardant.

The college found that the shedding of spruce leaves also base of the tree in a bucket of moist earth, peat moss or water. can be retarded by placing the Users have reported the success of this treatment.

Holiday Greetings

We wish you each—we wish you all—the blessings and happiness of this Yuletide season. Our best wishes for your happiness now and all through the New Year.

It is again our pleasure to thank you most sincerely for your past patronage. We tried to serve you well—we hope to serve you even better in '49.

Lane's Drug Store

HARVEY LANE,
WILL AYERS,
WALLY McLEISH

Christmas GREETINGS

As we think of all the good things that we would wish you this Christmas, we cannot help but feel that this sentiment is inspired by your good will and friendship maintained through the years.

DORIS LADIES' WEAR and Staff

Canadian Hoffman Machinery Company

NEWMARKET, ONTARIO

'Stir Up' Prompted Start On Pudding

In the book of common prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up." The people of Peterborough took this to be a reminder that they should start

their plum pudding at that time, and everybody in the family took a hand in the stirring until it was ready on Christmas. This indispensable old-time English Christmas dish was first made, or fermented, which according to old-time recipes was "when baked until the grains burst, then strained and boiled again with bread or milk and yolks of eggs." Evidently was the forerunner to plum pudding.

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GREETINGS

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And may the New Year be one of abundant good health and good fortune.

BILL'S SHOE REPAIR
BILL KOSHEL LES STEADMAN

Prices More Favorable But Farmers Fear Condition Can't Last

"After long years of prices for farm products that were below the level of costs of production and below the normal ratio of urban wage rates, agriculture as a whole has at last reached a more favorable balance with the income of other groups."

"This position, however, is precarious, and although farmers are sympathetic to those who feel that food prices are high, they cannot carry on the present level of production with any reduction of prices so long as their own costs remain at present levels or increase."

Such is the keynote of a brief presented to the royal commission on prices at Ottawa, Dec. 14, by the Canadian Federation of Agriculture. H. E. Hannam, president of the federation, spoke to the brief.

Although many people feel that food prices are too high today, the actual fact, says the brief, is that in many cases more food can be purchased with an hour's labor at present wage rates of urban workers than was the case in a year like 1926, which has often been accepted as a fairly normal year in respect to balance of prices and costs. The brief points out the following comparisons:

An hour's labor at present wage rates for urban workers, compared with an hour's labor at the 1926 wage rates buys 13 lbs. of bread today compared with 8.4 lbs. in 1926, 1.6 dozen eggs today compared with 1 dozen in 1926, 1.6 lbs. of butter today compared with 1.4 lbs. in 1926, and 6.6 quarts of milk today compared with 5.1 quarts in 1926.

Dealing further with the rela-

tionship of present day wage rates to retail costs of food, the brief sets forth that for a long period, in fact, from 1930 to 1947, food was relatively cheap in terms of wages. "The cold facts are," says the brief, "and they can stand to be emphasized before this commission, food prices were cheap relative to wage rates from 1931 to 1939, because prices for farm products on that period were below the costs of production."

Worried About Future

But today, despite the more favorable balance of farm prices with income in other groups, the farmers are worried about the future. Says the brief, "They see a price structure which has risen to the highest levels in 100 years. They were told that price control during the war would prevent a repetition of the inflation of the first world war and thereby avoid the disastrous deflation which followed. Now it is becoming clearly evident that price control, effective as it was in the war years, has resulted only in postponing the evil day."

No One Group to Blame

The brief expressed the belief that the rise in prices was not due to any specific group or institution. The whole cause of the rise could not be laid at the door of exorbitant profits in business, or high wages of labor, or increase in the middleman's margin, or the operation of speculators, and certainly cannot be laid at the door of the farmers.

The great rise in the general price level, says the brief, is due chiefly to the method of financing the war and the world-wide scarcity of materials as a result of destruction and lack of production of both producer and consumer goods during the war.

The brief emphasizes the Federation's oft-repeated protest over the use by the Bureau of Statistics of the 1935-39 period as the base period for measuring the relative rise and fall in farm prices and the cost of things the farmer has to buy.

This period, states the brief, was a depression period, and the statistical indexes used on that basis, says the brief, are misleading to the general public.

For the purpose of measuring the economic status of agriculture, the brief has used the period of 1925-29 as a fairer basis on which to calculate. Using this base, the brief sets forth that for 14 years prior to 1944, the ratio of farm prices compared with the cost of things the farmer has to buy, was below the normal ratio of the '25-'29 period, and for the past five years has been slightly above that ratio.

Has Long Way to Go

However, says the brief, it is still true that agriculture has a long way to go to compensate for the years of depression when the ratio of farm prices was very much below the normal ratio of costs and wage rates of urban workers.

Of all farmer costs, says the brief, the rise in cost of farm labor has been greatest, to such an extent, in fact, that agriculture finds it practically impossible to compete with other employment fields which offer higher wages and shorter hours of labor.

"It is often said that the farmer must improve his farm facilities and conveniences to hold farm labor," states the brief. "But it must be explained that with the exception of the last six years the farmers have been subsidizing the consumers of this country every year since 1930. For no less than 12 years the consumers did not pay the cost of production of farm products. For 12 years the farmers lived off the depreciation on their buildings, home and fences, ditches and machinery. Now when they might be in a position to restore some of their wasted assets, or improve their home, they find that building materials and construction labor are higher than their own farm prices. Moreover many materials are almost impossible to obtain."

The brief also makes interesting comparisons in consumption of food with so-called luxury products.

In 1947 the consumption of milk by urban people was only 38 percent higher than in 1939, but the Canadian consumption of beer was 132 percent higher, and of spirits 91 percent higher.

By 1946, the total consumer expenditure of money for milk and cream was 56 percent higher than 1939, but money spent for alcoholic beverages and tobacco increased 187 percent, in the same period. The Canadian people spent 120 percent more for movies and 14 percent more for soft drinks than in 1939.

TO ELECT TRUSTEES

Sharon — On Wednesday, Dec. 29, at 8 p.m., the annual meeting for Sharon school will be held in the schoolhouse when the financial statement will be given and trustees for 1949 elected. It is hoped there will be a good attendance as this meeting is of importance to all in the community.

Cherry Tree Buds For Christmas Legend

The old Cherry Tree carol, or the legend upon which it is based, is undoubtedly the reason for the custom of placing a branch of cherry tree in water to bud for Christmas time.

According to this legend, Mary and Joseph on their way to Bethlehem passed a tree loaded with cherries. Mary was hungry for some of the fruit and asked Joseph to pluck some cherries for her. The tree graciously bowed down so that Mary could pick the fruit herself.

It has been customary among the Czechs and Slovaks to take

the branch of a cherry tree and place it in water in the late fall so that the buds reach the blossoming stage at Christmas time.

The belief was current that if the sprig blossomed by Christmas Eve the girl who tended it would marry during the New Year.

Quite recently, Ulster has given Alexander, Auchinleck, Dill and Montgomery to the British Army.

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Merry Christmas

May your Yuletide be gay,

Your family near,

May your table be laden with food.

May all our good wishes extended today,

For happiness, health and good cheer

Bring you and your friends and those you

hold dear — a Happy and Prosperous New Year!

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Mr. and Mrs. Robert Yates, Mrs. R. Adams, Mrs. J. W. Coates, Mr. Herb Travis

For 700 Years 'Devil's Knell' Rung On Christmas Eve

Every year, on Christmas Eve, a bell (known as the Devil's Knell) is rung in Dewsbury, Yorkshire, England. But for World War II, when it was rung twice only, the bell has been rung every year for 700 years. Legend says that the custom began in the 13th century by a local baron, who as penance for killing his servant, gave a bell to the parish church and ordered that it should be rung every Christmas Eve to remind him of his crime. By tolling the bell once for every year since the birth of Christ, the final stroke being timed to ring exactly at the hour of midnight, local people believed that the devil would be kept away from the parish for the next 12 months.

Special carol services are held in churches all over England on Christmas Eve, particularly in the north of England. In many places Nativity plays are acted, based on the New Testament story of what happened in Bethlehem nearly 2,000 years ago.

The Scottish village of Killin, Perthshire, has a Christmas custom which is unknown elsewhere. Every Yuletide the villagers go to a nearby stream and gather rushes, which are pulled instead of being cut. These

rushes are then used as a temporary resting place for a number of stones taken from the gables of an old corn mill; they are stones with a history. The villagers will tell you that their patron saint, St. Fillian, used them centuries ago to cure theague, sprains and other ailments and injuries. He simply rubbed the affected limb with one of the stones and a complete cure followed. Nowadays, the stones are brought out each Christmas, laid on their bed of rushes and later returned to the gables of the mill. In this way Killin both celebrates Christmas and perpetuates the memory of its patron saint.

Christmas Day itself is a great home festival. Christmas dinner, with its turkey and plum pudding (when available) is the traditional meal of the year. And in many places there are Christmas Day customs which centre round the festive board—in Queen's College, Oxford University, for example. Here the custom is known as the Boar's Head Feast.

The mythical origin of the feast is the story of a student of Queen's College, who was attacked by a wild boar when he was studying Aristotle during a walk some 500 years ago. His book was his only means of defence, so, he thrust the volume down the animal's throat exclaiming 'Graecum est. Unable to digest so much Greek the boar died and the student carried it home in triumph. From that time the Boar's Head became a main ceremonial Christmas dish in England and, served on a gold or silver plate, surmounted by a crown wreathed with golden sprays of laurel and bay, mistletoe and rosemary, it was brought into the hall, heralded by trumpeters.

Another magnificent Christmas dish in those days was the peacock. Its skin stripped, its plumage retained, it was roasted. When it had cooled slightly, its feathers were sewn on again, and its beak gilded. Stuffed with spices, sweet herbs and the yolks of eggs, it was served with rich gravy. To the accompaniment of music it was carried into the dining hall by the most beautiful woman or the one of the highest rank, followed by a bevy of lovely girls. Sometimes the gorgeous peacock was served in a pie, and over the plumed crest which appeared above the crust, knight-errants swore they would undertake perilous enterprises during the coming year.

After dinner the guests, in their colored, jewelled raiment, collected to play the old Christmas game of snapdragon. Then a great dish of raisins aflame with lighted brandy was passed round the company, and there was much display of skill and abundant merriment, as with their fingers, the guests drew the raisins from the burning brandy and put them in their mouths. The Snapdragon Dish, sign of good cheer, was never forgotten, nor was the passing of the Wasail Bowl which, filled with spiced wine or ale, was handed from guest to guest to drink amid the mirth that was such a marked feature of Old England's Merry Christmas.

With the Royal Marine Band playing, "Horsey, Keep Your Tail Up!", the only horse on the strength of the British Navy recently stopped jauntily between ranks of a smart guard of honor at Plymouth, to be demobilized.

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THE NEWMARKET ERA AND EXPRESS, WEDNESDAY, DECEMBER 22ND, 1948

FIVE

St. John's School Concert Held At Town Hall

Newmarket—On Monday evening, Dec. 13, at 8 p.m., the pupils of St. John's school staged their annual Christmas concert in the town hall before a large and appreciative audience. The stage was beautifully decorated in white with red and green trimming by two of the grade eight girls. E. Gould was the efficient chairman for the evening's performance which consisted of two choruses by the senior pupils, A Christmas Lullaby and The Wedding of Jack and Jill; a chorus by six boys, On Judea's Hillside; rhythm band selections including a dance number by Mathew Cullen; recitations by Rosalie Ross and Jimmie Bryson.

A short comedy was enacted by Kenneth Cassavoy, James Cassavoy, Rodney West and Tom Taylor. Two duets were efficiently given by Charlie McGuire and James Cassavoy; Paul Forhan and Barry Buckler.

Antoinette Bondi and John Insley, contestants in the recent C.Y.O. oratorical contest for the Toronto Archdiocese, delivered in a masterly style the compositions they gave Friday, Dec. 10, in Toronto and for which they received silver trophies and cash awards.

Another short comedy, depicting a French court scene of the

15th century, was presented by Tom Taylor, James Cassavoy, Bobby Doyle and Charlie McGuire.

Two accordion selections by John Giovannelli were much enjoyed.

The final number, a sacred Christmas drama, In Old Judea, was well acted by the following cast: Misael (a blind Jewish father), Tom Taylor; Sara (Misael's wife), Margaret Cullen; four daughters, Donna O'Halloran, Mary E. Perrin, Patricia Quinn, Betty Daly; three Pharisees, John Insley, Antoinette Bondi, Murray Young; innkeeper, Freeman West; maid, Anne Ewing; Blessed Virgin, Jeanne MacDonald; St. Joseph, Bruce Rowland; guardian angels, Margaret Cullen

and Roxie West. The tableau of singing angels around the crib was a scene of great beauty long to be remembered by those present.

Between the acts Rodney West delighted the audience with two coronet solos.

Before the program began and during the interludes, Miss Hilda Tumulty entertained the audience with violin selections.

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Newmarket

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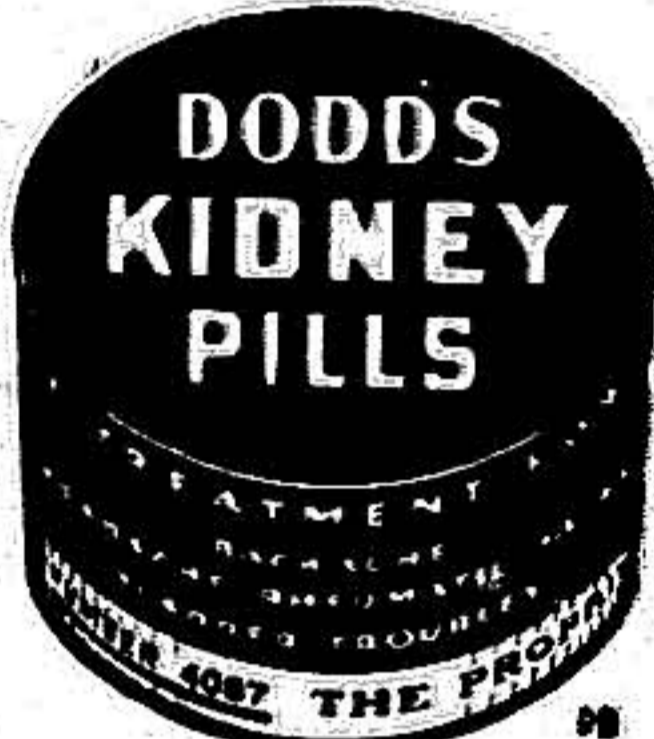
WE PAY HIGHEST CASH PRICES

Used cars bought and sold

W. A. McKAY

WHITE ROSE SERVICE STATION

BRADFORD - PHONE 15W



In the same old friendly way,
On the same old friendly day,
We extend our very best wishes
For a very joyous Yuletide,
And a very Happy New Year.

Harry's Dry Goods

HARRY STEPAK

PHONE 864W



Greetings for Christmas

The most cherished of gifts bestowed upon us by the outgoing year is the confidence of those we have been privileged to serve. Ever appreciative of this pleasant relationship, we want to express to our many good friends our sincerest wishes for a joyous Christmas season and a very happy New Year.

PERKS FEED MILL

J. A. PERKS AND STAFF

Phone 657

Greetings

To our many friends—old and new—May the spirit of Christmas linger with you to brighten every day of the New Year.

AURORA ELECTRIC
YONGE ST., AURORA
Phone 370W



From Us To You . . .

Santagram

MERRY
CHRISTMAS

HAPPY
NEW YEAR

To everybody
everywhere:

Holiday greetings to all - stop - Your happiness at this glad season makes ours complete - stop - Best wishes for a joyous Christmas and a happy, prosperous New Year.

Sedore's Motors

PARTS AND SERVICE


General Motors Dealer
Chevrolet, Oldsmobile
G.M.C. Trucks


The Aurora Electric Co.
YONGE ST., AURORA
ELECTRICAL CONTRACTING AND RADIO REPAIRS
INDUSTRIAL PLANT MAINTENANCE
Westinghouse Authorized Dealer
ESTIMATES GLADLY SUBMITTED ON REQUEST
PHONE 374W, AURORA

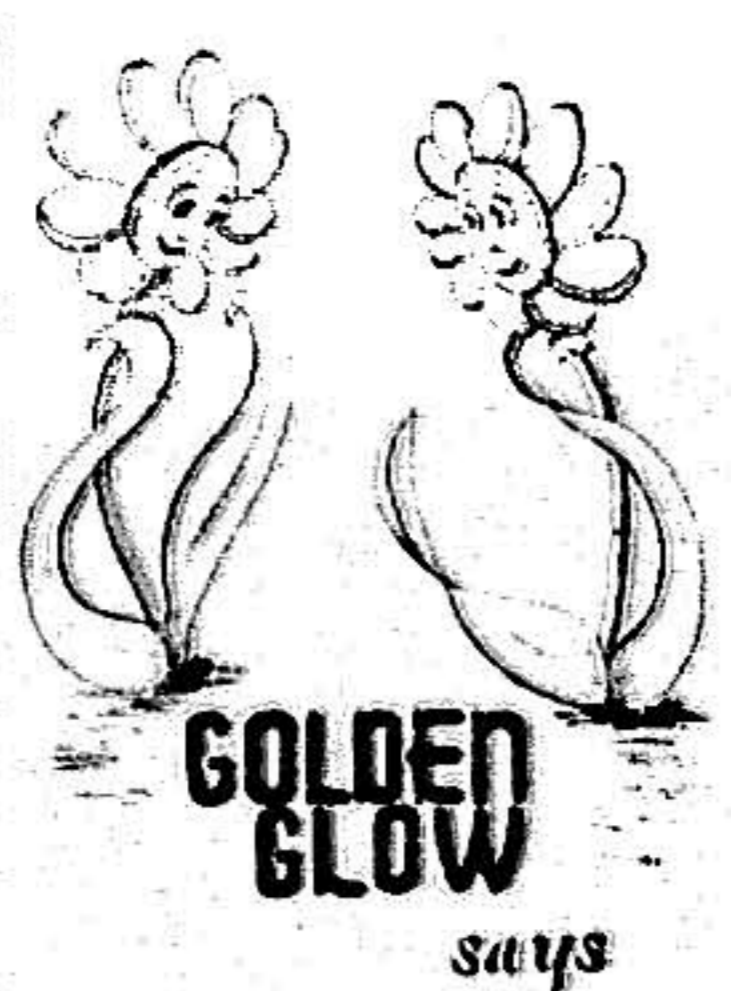
Attention Farmers
We are paying the highest prevailing prices for dead or crippled farm animals
HORSES - - CATTLE - - HOGS
Telephone collect for immediate service
GORDON YOUNG LIMITED
NEWMARKET 75 TORONTO AD. 3636

Merry Christmas

May the joy and peace of Christmas be with you through the New Year.
CECIL TAYLOR'S
Imperial Service Station
DAVIS DR. AND MAIN

With best wishes for Christmas

In appreciation for your valued friendship we wish to express our sincerest wishes for A Merry Christmas and A Happy New Year.
CHAINWAY STORES AND STAFF
Newmarket
Marguerite Rowland, Mrs. D. Gillman, Mrs. A. H. Bray, Mrs. Kate Skinner, Walter Johns, Manager

Season's Greetings
AND BEST WISHES FOR THE COMING YEAR

W. I. McQUAD & SON
MOUNT ALBERT



GOLDEN GLOW
says

ST. JOHN'S CONCERT

We had another lovely Christmas treat in Newmarket this week besides the Santa Claus parade on Saturday and that was the St. John's school Christmas concert in the town hall Monday evening. As always, when children and young people are the performers, there was a splendid, appreciative audience. It reflects great credit on the Sisters who had the work of training the children and directing the different items on the program.

What a varied program it was, with tiny little mites doing fully as well as the older ones. The children were all so happy about it, as if they knew they were giving us pleasure. I cannot, of course, give you all the items, just a few things I recall. In between numbers on the program we were entertained by most interesting items, such as when he heard the two prizewinners of the oratorical school contest, John Insley and Antoinette Bondi; and Ronnie West played several selections on his cornet; and another young boy, whose name I did not catch, played on the piano accordion while several recited and so delightfully filled in the time till the curtains were again drawn.

The rhythm band was a particular favorite. It was "conducted" by Mary Vale in a most capable manner. The cute way a little drum majorette ushered them all in, the different sections, the cymbal players with their beribboned tambourines, the drummers — oh dear me, words fail me—I can't begin to describe all the instruments they played—but the combined result was most pleasing—and you marvelled how such tiny tots could play their instrument with such precision.

The stage was completely filled with them, all "in uniform", and to cap their performance they had a dancer who had to come back for an encore—a tiny little chap in kilts, complete to the last detail. That was what amazed me all through — the close following to the last detail of every costume. What concentration and work it must have entailed! There were several good dialogues, mostly put on by the boys and splendidly carried through; but the gem of the whole evening, what everybody was waiting for, was the Christmas play—the Nativity. If we enjoyed the first part of the program, and I am sure we all did, for it was wonderful, what can I say about the marvellous performance put on by the girls? It was beautifully and reverently done and the audience fairly held its breath when, in the presence of a host of angels, Miriam is led to the manger by a beautiful angel, all in pale gold where the Virgin Mary and St. Joseph kneel beside the Christ Child.

St. James' W.A. Re-Elects Mrs. R. J. Rogers

Newmarket—The W.A. of St. James' church, Sharon, met at Mrs. Max Newroth's home December 7 with an attendance of 15 members and the rector, Rev. Puxley. After prayers and Scripture reading by Mrs. A. Blunt, the report was given on the recent bazaar. Proceeds from the bazaar were almost \$200, and from sale of refreshments at the McEwen sale, \$32.

Mrs. W. Oiler said a collection of used stockings might be made at her home and she would send them to crippled civilians, Jarvis St., Toronto, where good use is made of such. Anyone having such may leave with the secretary, Mrs. W. Wilnot, or at Mrs. W. Oiler's home. It was resolved to serve refreshments to the east and helpers of the Nativity play December 23.

The rector took the chair for election of officers. Mrs. R. J. Rogers was re-elected as president, Mrs. F. Hall, vice pres. Mrs. W. Wilnot, sec. Mrs. H. Moss, living message sec. Mrs. B. Phillips as treas. Mrs. L. J. Farr, auditor.

Upon invitation of Mrs. A. Thomas, the January meeting will be at her home January 12. Refreshment committee is Mrs. M. Newroth, Mrs. N. Mabbett and Mrs. W. Kenny. The serving of refreshments brought an active and interesting meeting to a close.

The American Philosophical Society claims that an atlas is urgently needed that will indicate the areas of the world deficient in natural resources and skill.

The 250 million dollars advanced by trusting Germans for Hitler's promised People's Automobile, was wiped out in last June's currency reform.

Mrs. Edith Ardill Buried At Sutton

Sutton—Edith Louise Lake Ardill died at the home of her daughter, Mrs. G. Storey, Sutton, on December 8. She had been ill for six days. Born in Georgina twp., October 8, 1872, she was the daughter of the late Mr. and Mrs. William Lake. In 1903 she married Thomas Ardill. Her husband predeceased her December 27, 1946.

She was a member of St. James' Anglican church and the Women's Auxiliary of the church. Her chief interest was in church work. Surviving are three daughters, Mrs. Ross Storey (Marjorie), Trout Creek; Mrs. George Storey (Kay), Sutton; and Mrs. Arthur Pugsley (Christina), Sutton West. Three brothers and three sisters survive. A brother and a sister predeceased her.

The funeral service was held at the home of Mrs. G. Storey and St. James' church, Sutton, on Friday, Dec. 10. Rev. W. I. Smith was the minister. Interment was at Briar Hill cemetery.

tery. Pallbearers were A. D. Anderson, W. Kay, H. Grayson, Howard Lake, F. Pugsley and H. Torrains.

Homemakers Witness Cooking Demonstration

Newmarket—The Worn-Over Aluminum Co. of Toronto held a demonstration and dinner at the home of Mr. and Mrs. Thorold Miller, Tecumseh St., on Thursday evening of last week. Murray McCrea representing the company gave an interesting talk on the merits of waterless cooking, explaining the benefits of cooking all vegetables without the use of water. He also provided a sumptuous dinner for all the guests, cooking the entire meal himself.

Among those present were Mr. and Mrs. Hill, Mr. and Mrs. Codlin, Mr. and Mrs. Allan, Mr. and Mrs. Ward, Mr. and Mrs. Banning, Mr. and Mrs. Mead and Mrs. Travis. The evening was enjoyed by all. Mr. McCrea also presented Mrs. Miller with a lovely gift of table glassware.

VISITOR HERE

Newmarket—A visitor here for Christmas is Volney H. Fenner, Lewisburg, Pa. Mr. Fenner is visiting his daughter, Mrs. Bruce Cutting, and Mr. Cutting. He is a member of the staff of the federal prison, North Eastern Penitentiary, where many of the "guests" are tax dodgers. Mr. Fenner is most impressed by the friendliness of Canadians and has thought of retiring to this country.


Quaint Swiss Custom Of Meeting Lover

Forecasting is ritualized in Switzerland. Grandin goes to the cellar, selects the most perfect onion, halves it and peels 12 layers, one for each month. The next day those layers show what the weather will be during the coming year.

The daughter of the house goes about town at midnight, to drink from nine different fountains. Then she goes to church. She expects to meet her unknown lover on the church steps.

Best Wishes

... May the Yuletide season be the harbinger of a year of peace and prosperity for all our friends.
THE BEST DRUG STORE AND STAFF
The Era and Express makes a Year-Round Gift

Merry Christmas

Long-lasting friendships and the ever present desire to serve bring about an understanding of a better way of life and a deeper appreciation of the time-hallowed wish — A Merry Christmas and A Happy New Year.
JACK FRASER'S STORE
Newmarket, Ontario
Management and Staff

KING GEORGE HOTEL Special Christmas Dinners

FROM 4 P.M. TO 8 P.M.
\$2.50 PER PLATE
Make reservations early

GIVE THE ERA AND EXPRESS FOR CHRISTMAS



Season's Greetings

It is the "wealth" of good will, and the

"strength" of good fellowship that make for a

Merrier Christmas and a Happier New Year.

NEWMARKET DAIRY & CREAMERY and STAFF

JUST A REMINDER — No Milk Delivery on Saturday, Dec. 25, and Saturday, Jan. 1

CHRISTMAS ROSE HAS REAL SIGNIFICANCE

Legend tells us that a young shepherd girl was weeping bitterly as she watched the Wise Men on their way to take gifts to the Christ Child. An angel appeared, and after ascertaining why the young girl was crying, she waved her wand, and instantly the ground was carpeted with glittering white Christmas roses. The young girl quickly gathered these blooms. When she presented her gift, the Christ Child smiled, and as his fingers touched the white flowers the petals became tinged with pink.

QUEENSVILLE GIRL WED



Mr. and Mrs. Wm. D. McClurg, Toronto, are shown after their wedding in Riverdale United Church in Toronto. Mrs. McClurg is the former Florence Ruth Stickwood, daughter of Mr. and Mrs. Elmer Stickwood, Queensville.

Frontier Yule Had Deep Meaning

Christmas on the frontier, as the trail breakers was that of the new bands of pioneers pushed ever westward to carve an empire out of virgin plains and wildernesses, was in marked contrast to the present holiday. There was more meaning then in the words of The Book concerning shepherds in a certain country watching their flocks by night. The solitudes, the closeness of the stars, the virginity of the new world and its humble people made one feel that time had stood still. Christmas in those days somehow seemed much closer to that first Christmas. Those bleak plains could be the ones the Wise Men crossed, this the Night and yon sleeping village, Bethlehem. The faith of

the trail breakers was that of the Wise Men.

On Christmas Eve the pioneer folks would gather in a crude little church or schoolhouse where children recited their pieces and sang songs about the birth of the Christ Child. Santa would hand out mosquito-bar sacks of candy, a golden orange or an apple to each one, and childhood rapture would make that meager offering truly a gift of gold and frankincense.

Home-made sleds and sleighs skimmed over the snowy countryside with sleigh bells jingling accompaniment to the caroling of "Jingle Bells, Jingle Bells."

Except in the forest regions, few children enjoyed the sight of a Christmas tree. But always they hung up their stockings, an old custom of their forefathers. It was a lucky boy who awoke Christmas morning to find a new jack-knife in his stocking; a lucky girl who received a string of beads or a calico doll from Santa Claus. But that doll, made from spare strips of bright cloth, probably was more treasured than any modern doll that can say "Mama," go to sleep and perhaps require a diaper.

Children who received a slate pencil or a shell-box, a little affair covered with shells and containing a small mirror, were the special favorites of Santa.

For goodies, no Christmas was complete without its pans of pop-corn and ropes of molasses taffy. In rare cases there might be a bag of candy.

In the isolated cabins it wasn't so easy to gather with one's neighbors to celebrate. There were wolves in the timber and being caught in a sudden storm on the pioneer trails spelled teeth.

Christmas in some places meant a bobsled ride or perhaps a square dance, often followed by a turkey dinner costing 25 cents.

Gifts, if any, generally were in the form of utilitarian mittens, mufflers or home-made coats. For the women there might be a piece of intricate handwork to which some enterprising friend had devoted her spare time for months.

Throughout the holiday season a candle burned in the attic window, guiding late-faring travellers to shelter — the Star of Bethlehem on the frontier.

But with all these hardships there was as much fun as their great grandsons and daughters who again this year will celebrate by exchanging elaborate gifts, dancing to name bands, feasting with no worries that tomorrow there may be nothing in the electric refrigerator.

Our Most Famous Christmas Trees

Most famous of the nation's Christmas trees are growing on the wooded rolling acres of the Roosevelt estate at Hyde Park, N.Y. Developed as a result of a hobby which occupied much of the late Pres. Franklin D. Roosevelt's spare time, the groves of Yule trees now are scattered on odd patches and parcels of land throughout the estate.

The trees, about 270,000 in number, are principally of Norway spruce, white spruce and Douglas fir, with a few balsams also included.

Although the tree growing was a hobby with the late president, he insisted the project pay its own way. Consequently about 2,000 to 3,000 trees are marketed every Christmas season.



TRAFFIC DEATH TOLL SERIOUS

Special Holiday Caution urged

To all MOTORISTS and PEDESTRIANS

This is an urgent appeal to all citizens, motorists and pedestrians alike to co-operate earnestly in keeping down the death and accident toll on Ontario streets and highways.

Care and caution in driving and walking are necessary at all times—but particularly so in the holiday season.

December is a dangerous month, with more hours of darkness and changeable weather conditions. Preoccupied shoppers, young and old, are abroad in great numbers. In the excitement of Christmas time, people sometimes tend to forget their customary caution.

As the end of 1948 approaches, let us all join together in determining that for the whole Province we will make it a safe as well as a happy Christmas and New Year.

WHETHER WALKING OR DRIVING

Be Courteous

Be Alert

Be Careful

TAKE IT EASY—DON'T TAKE CHANCES

DEPARTMENT OF HIGHWAYS

GEO. H. DOUCETT
MINISTER

DRIVE CAREFULLY AND AVOID ACCIDENTS

Don't let a Cold mar
your Holiday Season

DECEMBER is here and with it lurks the "common cold"! Ontario citizens are reminded now of a few simple helpful rules to safeguard their health, and that of others.

Prevention of the common cold is the responsibility of all, and if everyone plays his part much unnecessary illness, expense and discomfort may be avoided. With the holiday season looming ahead, when so much happiness depends on everyone feeling fit, why run the risk of "catching cold"—or letting members of your family face that danger?

In the interest of parents and families, the Ontario Department of Health recommends every Ontario citizen to study the common-sense precautions suggested below and act upon them.

Five Simple Precautions

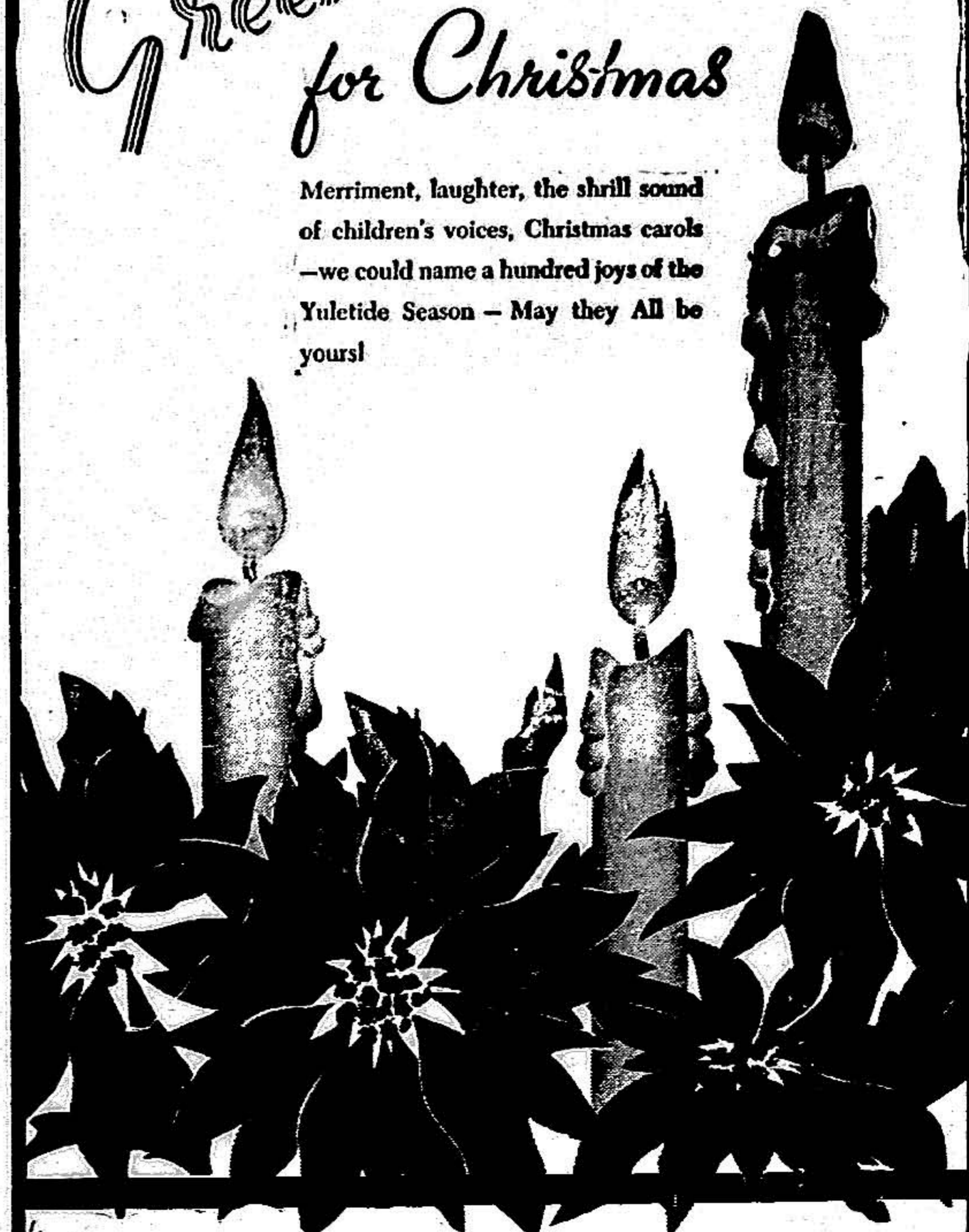
1. Take plenty of rest. Avoid becoming unduly tired. Endeavour to follow a well-balanced diet.
2. Avoid becoming wet, chilled or overheated. If clothing becomes wet, it should be changed as quickly as possible.
3. If a cold overtakes you, go to bed until it improves. If it does not clear up rapidly, do not hesitate to seek medical advice.
4. Be thoughtful of others. If suffering from a cold, do not spread germs by coughing or sneezing openly.
5. Avoid crowds as far as possible.

DEPARTMENT OF HEALTH
FOR THE PROVINCE OF ONTARIO

RUSSELL T. KELLEY
MINISTER OF HEALTH

Greetings
for Christmas

Merriment, laughter, the shrill sound of children's voices, Christmas carols—we could name a hundred joys of the Yuletide Season—May they All be yours!



STEWART BEARE and STAFF

RADIO AND APPLIANCES

STEWART BEARE CECIL GILSON ALVA SMITH BOB McCABE

Local Author Writes Original Play

The following play was written by Mrs. Dorothy Muir Bowman and presented at the Christmas meeting of the Trinity United Church W.A. recently.

CHRISTMAS CAROL

A mother named Yester Year once lived in Newhart. And Christmas presents she couldn't get.

The reason for this wasn't funny. She just had to save her money. But she wouldn't trade gold for her children.

Who numbered six—four under ten.

Instead, she tried to teach them to give.

And so learn to live.

Without thinking of self.

In a world filled with wondrous wealth.

All: Tell us a story, mother dear.

Mrs. Year: Then come closer, my

children, huddle near.

I'll tell you of gifts and Christmas cheer.

That I hope will last you throughout the year.

Six Year: I want a dolly with curly hair.

Five Year: I want a great big panda bear.

Twelve Year: I hope Santa brings me a bike.

Eight Year: An electric train is what I'd like.

Ten Year: I want a dress that's really brand new.

Four Year: I want a sled and a puppy dog, too.

(Giggles)

Mrs. Year: Oh my children, this isn't really funny. Because you see, I haven't any money.

Twelve Year: Look, mother, I earned a dime.

Ten Year: And take this nickel that was mine.

Mrs. Year: You are the dearest children upon this earth.

Four Year: Here, mummy, is my two-cent's worth.

Mrs. Year: Twelve Year, Ten Year, I thank you.

Five Year, Six Year and Eight Year—all of you.

But let's keep our lives sunny. Even though we don't have very much money.

Let's not think of what we want, my dears.

That only brings unhappiness and tears.

Six Year: Must my dolly have straight hair?

Five Year: Does it have to be a little panda bear?

Twelve Year: Am I not supposed to have a bike?

Eight Year: Isn't a train what I'd really like?

Ten Year: Can't I have a dress that's brand new?

Four Year: I still want a sled and puppy dog, too.

Mrs. Year: Dear Four Year, don't think of what you want, my boy.

Four Year: But, mummy dear, I don't want a broken toy—

Mrs. Year: Of course you don't; that wouldn't be fair.



MRS. DOROTHY BOWMAN.

Five Year: And I don't want a little panda bear.

Six Year: I don't want a dolly with a cracked face.

Twelve Year: I don't want anything to take the bike's place.

Eight Year: I don't want an engine without a caboose.

Ten Year: I don't want a hand-down dress that's too loose.

Mrs. Year: Instead of yourselves, think of your sisters and your brothers.

Learn to be happy, giving to others.

Twelve Year: I don't want my green dress with the big slit; if Ten Year wants that, she can have it.

Ten Year: You keep it, Twelve Year, 'cause you see, I don't want anything that's too big for me.

Eight Year: Four Year, you can use my old wagon for a sled.

Four Year: No, Eight Year, I'd rather be spanked and put to bed.

Six Year: Five Year, I'll give you my doll, whose hair is straight.

Five Year: Then, Six Year, I'll give you everything that I hate.

Mrs. Year: I gave away something I didn't want once; Three years later, I felt like a dunce.

For all wrapped up in a fancy sack.

Was an old tea pot—I got it back.

Well, I stopped exchanging gifts right then.

And I've never ever played that trick again.

But—let's not think of ourselves, but try doing for others.

That's really a "must" in the realm of mothers.

Mrs. Year: Six Year, instead of the dolly with the curly hair,

ATTEND FARMERS' CO-OP MEET



J. Russell Love, Edmonton, left, president of the Interprovincial United Farmers' Co-operative Co. meeting in Toronto. Mr. Good, who has worked for many years to bring about the reorganization of the co-operative as a wholesale controlled by the local co-operatives, saw his dream come true at the first annual meeting of the United Co-operatives of Ontario. The United Farmers' Co-operative Co. Ltd. was reorganized during the past year to provide for control by over 100 local co-operatives under the new name. Both individuals and local co-operatives owned shares under the old structure.

Friendly Good Wishes for Christmas

We extend to you the warmest wishes for the merriest Christmas ever... a New Year filled with gladness and contentment.

NEWMARKET SPORTS & CYCLE SHOP
PHONE 9609

Perhaps Grandmother would like some care.

Six Year: Granny's hair is soft and silvery fine.

I could comb it and brush it and make it shine.

Mrs. Year: Five Year, Grandfather could be your big panda bear.

Your love and affection he'd like to share.

Five Year: I could climb upon his knee, just before bed.

And find his glasses on top of his head.

Mrs. Year: Twelve Year, you can ride the horses in the field.

And help your Uncle with the harvest yield.

Twelve Year: If you think that's what Uncle would like.

I'd rather do that than ride a bike.

Mrs. Year: Eight Year, you can turn off light switches and turn off the shower.

And help Cousin Hydro save water power.

Eight Year: I just wanted a train of my own to run.

But a whole house will be lots more fun.

Mrs. Year: Ten Year, talent in sewing and cooking you show.

Your best efforts will please you, that I do know.

Ten Year: I'll learn to sew and I'll learn to cook.

And I'll give everything the very latest "new look".

Mrs. Year: Four Year, it's harder for little ones to understand.

That they can't have everything in their Fairyland.

Four Year: The sled and puppy dog belong to the boy next door.

I'll take him for rides till he stops asking for more.

Mrs. Year: My dear, you, too, are learning about Christmas cheer.

So here's a secret for you all to hear: (Excited and pleased commotion)

Sh! Sh! We're going to have another —

Maybe a sister; maybe a brother —

But I know we have nothing to fear —

Because it's certain to be a Happy New Year.

(Happy commotion)

Mrs. Year: And now, my children, let us pray.

For God to guide us along our way:

All: O Lord, please teach us how to give,

And in His way learn to live,

Without thinking of self,

In this world of wondrous wealth. Amen.

—Dorothy Muir Bowman

Danger Of Fire Ever Present

Although the Christmas tree is one of the most picturesque Yuletide ornaments, it is also one of the most dangerous, with the threat of fire an ever-present possibility.

Replacement of the candle by the electric light has removed some of the hazards formerly experienced, but danger still lurks from faulty connections or careless handling of bulbs and strings.

To minimize the fire hazard, the department of agriculture offers two pertinent suggestions: first, keep the tree well watered and, second, fireproof it with ammonium sulphate or calcium chloride.

To provide the tree with sufficient water, cut the butt on a slant at least an inch above the original cut. Keep the water level above the slashed surface.

In purchasing a tree, always look for one that has been felled recently so that the needles have not dried.

Fresh trees also are essential for flame-proofing. In using ammonium sulphate, a chemical content one-fourth the weight of the tree should be used. After dissolving one and a half pints of the ammonium in a pound of water, slash the stem of the tree and place it in the solution. Then, let the tree stand four to six days in the solution for complete absorption. Trees fireproofed in this manner will not be ignited by an electric spark.

WEXFORD CAROL

Near Bethlehem did shepherds keep
Their flocks of lambs and feeding sheep;
Two whom God's angels did appear,
Which put the shepherds in great fear.

"Prepare and go," the angels said,
"To Bethlehem, be not afraid;
For there you'll find this happy morn,
A princely babe, sweet Jesus born."

Corps Urged To Ease Membership Terms

Newmarket—A resolution for submission to the annual meeting of the Canadian Corps Association widens the scope of membership in the corps. Eligible for membership, according to the resolution, will be:

"Any person who has served in His Majesty's armed forces or in the armed forces of any Allied Power in an active theatre of war in World War I, and any person who has served in His Majesty's armed forces in World War II, who volunteered for unlimited service, provided he shall not have left the service by reason of misconduct or his resignation shall not have been accepted by reason of misconduct or he shall not have been discharged by reason of misconduct."

A CHRISTMAS CHARITY ALMS GIVING CUSTOM

Giving alms at Christmas originated in the belief that the Christ came sometimes to the door disguised as a beggar during the holiday season, and it was feared that he might be turned away unrecognized. There is an old legend that tells of the Christ child going from door to door on Christmas Eve in search of those who were kind, and deserving. His test was to plead for aid and often He was turned away from the door. This story led to alms giving on Christmas Eve and it was rare that a beggar was refused.



CHRISTMAS means splendor to everyone. Its brightly-lighted trees, shopping for presents, singing carols, children hanging stockings, gaily decorated shops and windows, midnight mass... these and countless others that make a

Merry Christmas and a Happy New Year!

The Newmarket Fruit Store



The Season's Best Wishes

The Yuletide season with its multitude of joys and manifestations of good cheer, is with us again. Once more it offers us the opportunity to set aside the routine of every-day business and in real sincerity wish all our friends the blessings of A Merry Christmas and a Happy New Year.

Your General Electric Dealer
Newmarket Radio Electric and Staff